

Product Information Management Market Key Companies, Business Growth and Industry Analysis Research Report by 2028

Market Trends – Increasing adoption of product information management solutions in retail and e-Commerce

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The report talks about the shift in demands and emerging trends that are expected to drive the growth of the [Product Information Management market](#). The rising demand for the Product Information Management market is expected to drive the demand for Product Information

Management market, thereby bolstering the growth of the industry. Moreover, the report also studies the impact of the COVID-19 pandemic on the market.



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Global Product Information Management Market report encompasses vital aspects of the global Product Information Management business sphere. The study offers full coverage of the assessment of the technological developments, factors influencing the growth of the industry, current and emerging trends witnessed in the global and regional markets, key statistical data, forecast estimation, and key manufacturers and suppliers of the Product Information Management industry.

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Market Size – USD 9.54 Billion in 2020, Market Growth – at a CAGR of 12.5%, Market Trends – Increasing adoption of product information management solutions in retail and e-Commerce

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The global product information management market size reached USD 9.54 Billion in 2020, and is expected to register a CAGR of 12.5% during the forecast period. Market revenue growth is primarily driven by rising need to provide enhanced consumer experience, shifting of consumer preference from physical stores towards online

sales channels and e-Commerce, which has resulted in increasing need for deployment of product information management systems. Increasing demand for detailed information about products among consumers is a key factor contributing to growth of the product information management market. Consumers will be able to compare specifications and product details between different products and make decisions with the help of the system. Application of product information management systems across major verticals such as healthcare organizations, retail companies, transportation and logistics, media & entertainment, and IT & telecommunications is a key factor contributing to growth of the product information management market. Advantages offered by product information management systems include enhanced data quality, faster market approach, improved client satisfaction, elimination of data silos, and enabling of omnichannel retail. These advantages support companies in making business seamless, increases sales opportunities, and minimizes overall business costs.

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The analysis is done on the basis of the authentic and relevant information obtained from in-depth primary and secondary research. Additionally, the factors expected to drive or restrain the growth of the market are studied extensively in the report.

Competitive Landscape:

The report emphasizes the demands and trends for the Product Information Management market in the global market, more importantly, in the market that is spread across the major regions of the country. These major regions include North America, Latin America, Europe, Asia Pacific, and Middle East & Africa. The Product Information Management market is further segmented on the basis of product types offered in the market, application spectrum, leading manufacturers/companies, and key geographical regions.

The major companies Covered in the report are:

Oracle, SAP, IBM, Informatica, Winshuttle, Pimcore, Akeneo, Riversand Technologies, Inc., Salsify Inc., and Aprimo

Significant Features of the Product Information Management Market Report:

Extensive competitive landscape analysis to offer the readers key insights into driving and restraining factors along with strategies adopted by the key players

Assessment of the existing and emerging trends of the business sphere

Detailed analysis of the emerging growth opportunities and threats and limitations the players might face in the coming years

Significant breakdown of the market to assess the factors that might influence the global market growth

An 8-year forecast for better understanding of the workings and growth opportunities of the market

Extensive analysis of the key geographical regions to assess market share, market size, production and consumption, revenue contribution, and supply and demand ratio

Comprehensive overview of the Product Information Management market on a regional and global level

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The Product Information Management market has been divided into types, applications, and regions. The Product Information Management report offers a growth analysis of each segment to provide an accurate calculation and forecast of sales in the time period 2020-2027. The analysis offers strategic insights that provide fruitful information to the readers to help them capitalize on the business offerings. Market share data is also available on a global and regional level.

Segments Covered in this report are:

Offering Outlook (Revenue, USD Billion; 2018–2028)
Services

Solution

Deployment Outlook (Revenue, USD Billion; 2018–2028)
On-premise

Cloud

End-use Outlook (Revenue, USD Billion; 2018–2028)
Media & Entertainment

BFSI

Healthcare

Retail

IT and Telecommunication

Energy Utilities

Transportation and Logistics

Others

Browse Full Report Description + Research Methodology + Table of Content + Infographics@ <https://www.emergenresearch.com/industry-report/product-information-management-market>

Radical Highlights of the Product Information Management Market Report:

Study of the latest product launches and technological advancements to help the readers in formulating investment strategies

Focus on market scenario, dynamics, and trends to be expected in the coming years

Advanced analytical tools such as Porter's Five Forces analysis, SWOT analysis, feasibility analysis, and investment return analysis

Thorough regional analysis to offer insights into production and consumption patterns, supply and demand ratio, market size, revenue contrition, and the presence of prominent players

Competitive landscape benchmarking with a focus on business profiles, product portfolio, business strategies such as M&A activities, revenue, market positions, market share, global position, and financial standing

Accurate 8-year forecast analysis for the growth of Product Information Management market

Extensive analysis of market drivers, restraints, growth prospects, opportunities, threats, and limitations

Custom Requirements can be requested for this Report [Customization Available]@ <https://www.emergenresearch.com/request-for-customization/722>

Table of Content

Chapter 1. Methodology & Sources

Market Definition

Research Scope

Methodology

Research Sources

Primary

Secondary

Paid Sources

Market Estimation Technique

Chapter 2. Executive Summary

Summary Snapshot, 2022–2030

Chapter 3. Key Insights

Chapter 4. Emerging Memory Technologies Market Segmentation & Impact Analysis

Industrial Outlook

Market indicators analysis

Market drivers' analysis

Rising focus on development of sustainable and eco-friendly products

Increasing adoption of water based adhesives in packaging and footwear industries

Increasing usage of acrylic dispersion adhesives in the construction industry

Market restrains analysis

Low storage capability due to perishability

High competition from hot melt adhesives

Technological Insights

Regulatory Framework

Porter's Five Forces Analysis

Competitive Metric Space Analysis

Price Trend Analysis

Covid-19 Impact Analysis

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contact center-as-a-service market

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Eric Lee

Emergen Research

+91 90210 91709

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