

# Employers and Employees now have access to 401(k) plans with direct exposure to Bitcoin.

*Participants in a 401(k) plan now have the opportunity to allocate up to 10% of their account to Bitcoin alongside a diversified mix of mutual funds*

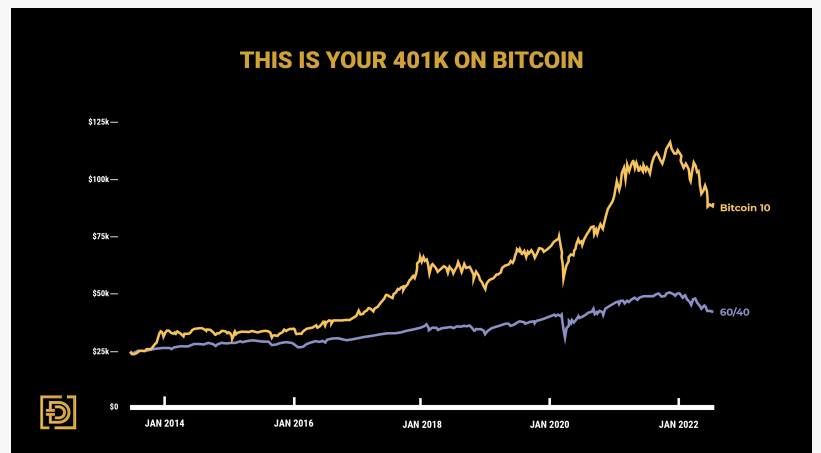
NEWPORT BEACH, CA, USA, August 2, 2022 /EINPresswire.com/ -- Employers now have the ability to offer 401(k) plans with direct exposure to Bitcoin. Digital Asset Investment Management (DAIM) out of Newport Beach, CA offers participants the ability to hold Bitcoin in their 401(k). The options are based on a traditional 60/40

(stock/bond) portfolio with an added exposure of Bitcoin (up to 10% of the overall allocation). While some people may feel that holding Bitcoin in a retirement account is too risky, DAIM's CEO Bryan Courchesne sees it much differently. "Adding a reasonable allocation of Bitcoin to any well

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Adding a reasonable allocation ( $\leq 10\%$ ) of Bitcoin to any well diversified portfolio has shown improved portfolio performance, on an absolute and risk-adjusted basis, over a long time horizon.”

*Bryan Courchesne*



The effects of allocating just 10% of a portfolio to BTC can be immense

diversified portfolio has shown improved portfolio performance, on an absolute and risk-adjusted basis, over a long time horizon. Given where we are in the Bitcoin cycle, forward returns for the next 5 years will help provide an immense benefit to the value of the plan.” History has shown that over the last 10 years portfolios with Bitcoin have been more rewarding than those without. This product is especially enticing for employers with a relatively young workforce as there is a distinct possibility the adoption of Bitcoin increases exponentially over the next 20-30 years. This is a new and exciting way to set your employees up for retirement.

The strategy was built using low cost mutual funds from Vanguard and spot Bitcoin, bought on a licensed US exchange. DAIM has gone through multiple regulatory audits and is well equipped to handle the murky regulatory environment ERISA plans are currently facing. They are unfazed by potential headwinds and are excited for the future. Courchesne added “We’ve been in

business for a long time in this industry and have been audited each year. Every time regulators have affirmed what we are doing is suitable for the participants we serve. While the future may seem uncertain, getting exposure to Bitcoin now will undoubtedly set up employees to retire comfortably when the time comes.” Interested parties are encouraged to call 949.298.7582 or email [hq@daim.com](mailto:hq@daim.com) for more info. For now you can see the details of their flagship Bitcoin 10 offering. You can also visit [www.daim.io](http://www.daim.io) or [sign up](#) for DAIM's newsletter.

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JUNE 2022

# BITCOIN 10

DAIM  
DIGITAL ASSET INVESTMENT MANAGEMENT

## STRATEGY DESCRIPTION

DAIM Bitcoin portfolios have been strategically created to offer 401k plan participants the ability to gain direct exposure to Bitcoin with their plan contributions. We offer 4 portfolios that are based on a standard 60/40 portfolio. The 60/40 is a staple of retirement investing that has delivered long term alpha with low volatility. The introduction of a small amount of Bitcoin into these portfolios has shown to increase returns significantly without a substantial increase in volatility. This leads to a noticeable increase in the Sharpe ratio of the portfolio for long holding periods.

The key risks for DAIM Bitcoin 10 are general market volatility and market timing. On a long term buy and hold basis the risk of holding a diversified portfolio with a 10% allocation to Bitcoin is negligible.

## KEY HIGHLIGHTS

The DAIM Bitcoin 401k plan is the first ERISA compliant employer-sponsored 401k plan with access to Bitcoin.

DAIM Bitcoin 10 offers participants a 10% allocation to Bitcoin within a well-diversified portfolio. The Bitcoin in the portfolio is held in a custodial wallet with Gemini LLC, a Fiduciary and qualified custodian.

## MANAGER BIO

Digital Asset Investment Management (DAIM) is the first Registered Investment Adviser in the United States, qualified and properly licensed to advise and manage both traditional and digital assets. DAIM combines its traditional asset investment management experience along with its digital asset expertise to offer best-in-class, fully compliant Investment Advisory and Wealth Management services.

## PERFORMANCE 5 YR.

	YTD	1yr	3yr	5yr
BITCOIN 10	-21.24%	-15.64%	8.53%	12.38%
60/40	-16.10%	-13.53%	3.97%	5.20%
SP 500	-19.33%	-9.88%	10.87%	11.36%

## GENERAL INFORMATION

Company	Digital Asset Investment Management
Email	<a href="mailto:hq@daim.io">hq@daim.io</a>
Phone	949.298.7582
Website	<a href="http://www.daim.io">www.daim.io</a>
Management Fee	1%

## PORTFOLIO STATISTICS

Annualized Return	12.38%
Annualized Std Dev	15.33%
Sharpe Ratio	0.601
Sorineto Ratio	0.699
Correlation	0.842

## HOLDINGS

VTAX	36%
VTAX	24%
VBTLX	18%
VTABX	12%
BTC	10%

36% US Equity  
10% Bitcoin  
12% International Bonds  
18% US Bonds  
24% International Equity

**BREAKDOWN**

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There is a substantial risk of loss in trading commodity futures, options and off-exchange foreign currency products. Past performance is not indicative of future results.

Details of DAIM's Bitcoin 10 portfolio, now available to interested plan participants and sponsors

This press release can be viewed online at: <https://www.einpresswire.com/article/584207269>

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