

India Freight Transportation Management Market Analysis, Future Demand and Leading Players Updates by Forecast To 2027

SHERIDAN, WYOMING, UNITED STATES, August 3, 2022 /EINPresswire.com/ -- According to IMARC Group's new report, titled "[India Freight Transportation Management Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027.](#)" the India freight transportation management market is expected to exhibit a CAGR of XX% during 2022-2027.



Freight transportation management refers to a set of approaches employed to improve shipping efficiency, gain real-time supply chain visibility, reduce overhead freight expenses, and increase customer satisfaction. It includes the integration of human resources, technology, and expertise to ensure efficient coordination to maintain the supply chain. It also helps optimize, execute, and efficiently plan the movement of goods between the supplier and consignee. A freight transportation management system is, thus, widely used by distributors, retailers, third-party logistics (3PL) providers, and manufacturers across several industrial verticals.

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India Freight Transportation Management Trends:

The initiatives by the Government of India (GOI), such as 'Make in India,' has accelerated industrialization across the country, which, in turn, has surged the demand for secure and efficient freight transportation management systems. Additionally, the Government is heavily investing in the upgradation of existing transportation infrastructure and the development of dedicated freight corridors (DFC), which is accelerating the market growth. Apart from this, the integration of the internet-of-things (IoT), a global positioning system (GPS), and artificial intelligence (AI) to modernize and advance freight solutions are creating a positive outlook for the market.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India freight transportation management market, along with forecasts at the country and regional level from 2021-2026. Our report has categorized the market based on solutions, services, deployment type, organization size, mode of transport and vertical.

Competitive Landscape:

Accenture
Blue Yonder Group Inc
Panasonic Corporation
Blujay Solutions Ltd
H. Robinson Worldwide Inc
Geodis
Manhattan Associates
Oracle
SAP
SAR Transport Systems
India Private Limited
Softeon

Breakup by Solutions:

Freight Transportation Cost Management
Freight Security and Monitoring Systems
Freight Mobility Solutions
Freight Operation Management Solutions
Freight 3PL Solutions
Freight Information Management Solutions
Warehouse Management System

Breakup by Services:

Business Services
Managed Services
System Integration
Others

Breakup by Deployment Type:

On-Premise

Hosted/Cloud-Based

Breakup by Organization Size:

Small Medium Business (SMBs)

Large Business

Breakup by Mode of Transport:

Roadways

Railways

Seaways

Airways

Breakup by Vertical:

[Automotive](#)

Consumer and Retail

Aerospace and Defense

Pharmaceutical and [Healthcare](#)

Energy

Others

Breakup by Region:

North India

West and Central India

South India

East India

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Note: We are updating our reports, If you want the report with the latest primary and secondary data (2022-2027) including industry trends, market size and Competitive landscape, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2016-2021)
Market Outlook (2022- 2027)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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