

Activewear Market Demand, Size Analysis, Trends, Top Brands, Segmentation and Forecast Report 2022-27

SHERIDAN, WYOMING, UNITED STATES, August 3, 2022 /EINPresswire.com/ -- IMARC Group's latest research report, titled "[Activewear Market](#): Global Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2022-2027," offers a detailed analysis of the market drivers, segmentation, growth opportunities, trends, and competitive landscape to understand the current and future market scenarios.



Activewear Market Report

The global activewear market reached a value of US\$ 346.74 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 500.55 Billion by 2027, exhibiting a CAGR of 6.10% during 2022-2027. Activewear refers to utility apparel that improves the performance of athletes during fitness physical activities or sports. Most of these apparel help prevent muscle sprains as well as ligament and muscle injuries due to their proper support and adequate fitting. The demand for activewear is increasing across the globe due to the inclination toward comfortable activewear in the gym and for everyday activities.

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Important Attribute and highlights of the Report:

Detailed analysis of the global market share

Market Segmentation by product type, material type, pricing, age group, distribution channel and end user.

Historical, current, and projected size of the market in terms of volume and value

Latest industry trends and developments

Competitive Landscape for Activewear Market

Strategies of major players and product offerings

The global market is majorly driven by the rising health consciousness among the customers. In line with this, the growing popularity of physical activities, such as sports, cycling and yoga among the masses is impacting the market growth favorably. Apart from this, the increasing trend of athleisure due to its versatile and multifunctional properties and the introduction of sustainable activewear in the market is creating a positive outlook for the market. Some of the other factors driving the market include rapid urbanization, the inflating disposable income levels of the masses, and reduced production costs.

Key Players Included in Global Activewear Market Research Report:

Adidas AG
ASICS Corporation
Columbia Sportswear Company
DICK'S Sporting Goods Inc.
Forever 21
Gap Inc.
Nike Inc.
Puma SE
PVH Corp.
Skechers USA Inc.
The North Face (VF Corporation) and Under Armour Inc.

View Full Report with TOC & List of Figures: <https://www.imarcgroup.com/activewear-market>

COVID-19 Impact Overview:

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Key Market Segmentation:

Breakup by Product Type:

Top Activewear
Bottom Activewear
Innerwear
Swimwear
Outerwear

Breakup by Material Type:

Nylon
Polyester

Cotton
Neoprene
Polypropylene
Spandex

Breakup by Pricing:

Economy
Premium

Breakup by Age Group:

1 – 15 Years
16 – 30 Years
31 – 44 Years
45 – 64 Years
More than 65 Years

Breakup by Distribution Channel:

Online Stores
Offline Stores

Breakup by End User:

Men
Women
Kids

Market Breakup by Region:

North America (United States, Canada)
Europe (Germany, France, United Kingdom, Italy, Spain, Others)
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

TOC for the Activewear Market Research Report:

Preface
Scope and Methodology
Executive Summary
Introduction

Global Activewear Market
SWOT Analysis
Value Chain Analysis
Price Analysis
Competitive Landscape

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Who we are:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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