



# TIPS Purchasing Cooperative Automates Member Purchasing Via EqualLevel's AI Procurement Platform

*The TIPS eProcurement system will give members easy access to suppliers within a single, intuitive marketplace.*

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*Jensen Mabe, TIPS VP of Sales & Business Development*

Purchasing System, better known as [TIPS Purchasing Cooperative](#) (TIPS), has selected [EqualLevel](#) to help automate and streamline purchasing for members. The new TIPS [eProcurement](#) system will allow TIPS members to easily access the cooperative's approved suppliers within a single, intuitive marketplace to ensure compliance and best value purchasing decisions.

TIPS is a national purchasing cooperative that offers its 10,000 members access to competitively sourced purchasing contracts. TIPS members consist of organizations in the education, government, and non-profit sectors. The cooperative began as part of the Region

8 Education Service Center (ESC) and is one of 20 regional education centers in Texas. Jensen Mabe, VP of Sales & Business Development for TIPS, said of EqualLevel's selection, “We wanted a cooperative marketplace and directory platform that was comprehensive, easy-to-use and administer, and adaptable to our individual member needs. EqualLevel was the easy choice.”

The EqualLevel marketplace will provide TIPS members with a consistent, consumer-like shopping experience across supplier storefronts. The new system will ensure members are purchasing from contracts that have been awarded through TIPS's stringent competitive bid process. Further, guided buying navigation and supplier contract profiles will provide shoppers with the necessary steps for purchasing.

In addition to contract compliance, TIPS's new marketplace features the EqualLevel Savings Advisor™ (ELSA), a patent-pending technology that combines the power of artificial intelligence (AI) and a growing database of commonly sourced products to automatically identify in real-time the lowest price for items, or best available substitute, from approved suppliers.

“EqualLevel is excited to partner with TIPS to create a one-stop-shop for its members. The marketplace will ensure compliance, drive productivity, and deliver hard dollar savings,” said EqualLevel founder and CEO, Orville Bailey.

EqualLevel was founded with the goal of creating a straightforward procurement solution that helps public sector organizations streamline operations and optimize spending. EqualLevel combines the best eProcurement marketplace and eInvoicing capabilities into a single solution that is easier-to-use, faster to configure and deploy, and more cost-effective than any other procurement platform available today. With deep domain knowledge in eProcurement, a best-in-class cloud platform, a fast-growing community of customers, and industry-first innovations like ELSA (an AI-powered savings advisor), EqualLevel is leading the way in helping the public sector spend smartly and save more. For more information about Equallevel, visit <https://equallevel.com>.

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