

Lil Durk Board of Directors Appoints Alexander Elder as CEO

TORONTO, ONTARIO, CANADA, August 4, 2022 /EINPresswire.com/ -- [Lil Durk](#) today announced its Board of Directors has appointed [Alexander Elder](#) as permanent Chief Executive Officer.

"Alexander has a proven track record of incredible results by leveraging digital platforms to drive market share and increase profitability," said Dylan Fawcett, Chairman of Lil Durk's Board of Directors. "He also has stepped up throughout the recent market

downturn when our company needed him most. Furthermore, Alexander has demonstrated his ability to lead with passion and empathy. The Board has full confidence that Alexander is the right leader to move our company forward."

"I am humbled and proud to be formally recognized by the Board's decision to appoint me as Chief Executive Officer at Lil Durk," said Elder. "I see extraordinary potential for our company, and I'm truly honored to work alongside all of my amazing colleagues as we build momentum toward the future of technology."

Additional Information About Alexander Elder

Alexander joined Lil Durk in 2021 at the age of 19 after completing his Bachelor of Economics degree with University of Toronto. He is able to work as several different positions, such as chief operating officer and chief information officer, being responsible for the company's global supply chain, shared services, product development, transformation office, accounts payable, IT strategy and operations, enterprise risk management and real estate.

Prior to his experience at Lil Durk, Alexander was the president of Telecommunication Media and Technology at Claim, a play to earn company he founded in 2018. He previously served as the senior vice president for Global Business Services at Lil Durk, where he established a strong sense of leadership which played a key role in turning its 50-employee shared service



Lil Durk - [LilDurk.com](#)

organization into a highly efficient operation with a focus on automation, business intelligence and labor optimization. In addition, Alexander led the business process outsourcing (BPO) practice.

Throughout his time as interim CEO, Alexander has established relationships with several corporations and created a strong sense of leadership within our company. These positions will further solidify what we consider one of the most prominent teams of developers in existence. He has also initiated the negotiation process in regards to several contracts for various multi-billion-dollar global companies, along with acquiring financing to proceed with internal corporate operations.

About Lil Durk

Lil Durk is a news and technology company located in Toronto, Canada providing comprehensive, up-to-date news coverage, aggregated from sources across the digital world.

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