

## Insights Into The Global 2D Barcode Reader Market 2022-2031 Forecast Period

2D Barcode Reader Market Report by TBRC covers 2D barcode reader market size, drivers, restraints, key players, and the impact of COVID-19.

LONDON, GREATER LONDON, UK, August 4, 2022 /EINPresswire.com/ --As per The Business Research Company's "2D Barcode Reader Global



Market Report 2022", the 2D barcode reader market is expected to grow from \$5.87 billion in 2021 to \$6.35 billion in 2022 at a compound annual growth rate (CAGR) of 8.17%. The growth in the market is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. As per TBRC's 2D barcode reader market outlook the market size is expected to reach \$8.92 billion in 2026 at a CAGR of 8.87%. The increasing demand in the e-commerce and logistics sector is expected to propel the growth of the 2D barcode reader market over the coming years.

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Key Trends In The Global 2D Barcode Reader Market

The development of technologically advanced reader systems across the market is a <u>key trend</u> gaining popularity in the 2D barcode reader market. The various technologically advanced barcode readers implemented across the market comprised of QR codes, Data Matrix, PDF417, Aztech 2D, machine vision, digital image scanning, RFID, decoding technology, etc. Many companies operating in 2D barcode readers are adopting RFID technology.

The 2D barcode reader market consists of the sale of a 2D barcode reader or scanner by entities (organizations, sole traders, and partnerships) that are used to scan the picture of both 1D and 2D barcodes. The 2D barcode reader, also known as Area Imagers involves optimization of images for contrast and then decoding it to extract information out of the barcode. These increase the efficiency of the business by minimalizing the time required to interpret the

information about the product and services. The 2D barcode readers are being used in various industries as they are accomplished to store data related to products and services.

Learn More on The 2D Barcode Reader Global Market Report At: <a href="https://www.thebusinessresearchcompany.com/report/2D-barcode-reader-global-market-report">https://www.thebusinessresearchcompany.com/report/2D-barcode-reader-global-market-report</a>

Global 2D Barcode Reader Market Segments

The 2D barcode reader global market is segmented:

By Type: Fixed, Portable

By Reader Type: Cord, Cordless

By Application: Warehousing, Logistics, E-Commerce, Factory Automation

By End-User: Retail, Hospitality, Transportation and Logistics, Manufacturing, Healthcare, Others

By Geography: The 2D barcode reader global market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific holds the largest share in the market.

<u>2D Barcode Reader Global Market Report 2022 is</u> one of The Business Research Company's comprehensive reports that provides an overview of 2D barcode reader global market. The market report 2D barcode reader market analysis, 2D barcode reader global market size, 2D barcode reader industry share, 2D barcode reader market growth drivers, 2D barcode reader global market segments, 2D barcode reader market major players, 2D barcode reader market growth across geographies, and 2D barcode reader market competitors' revenues and market positioning. The 2D barcode reader market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

2D Barcode Reader Global Market Report 2022 from TBRC covers the following information: Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Major Market Players: Denso Wave Incorporated, Casio Computer Co., Ltd., Cognex Corporation, Datalogic S.p.A., Honeywell International, Inc., General Data Co Inc., JADAK - A Novanta Company, Juniper Systems Inc., Keyence Corporation, Marson Technology Co., Ltd., Omron Microscan Systems, Inc, Sato Holdings Corporation, Scandit, Sick AG, Unitech Electronics Co., Ltd., Wasp Barcode Technologies, Zebex Industries Inc., Zebra Technologies Corp., Toshiba Tec Corporation, Adesso Inc, Dynamsoft, Shenzhen Alacrity Barcode Technology Co., Ltd., SSE Technologies, and RIOTEC Co., Ltd.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea,

UK, USA. And so much more.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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