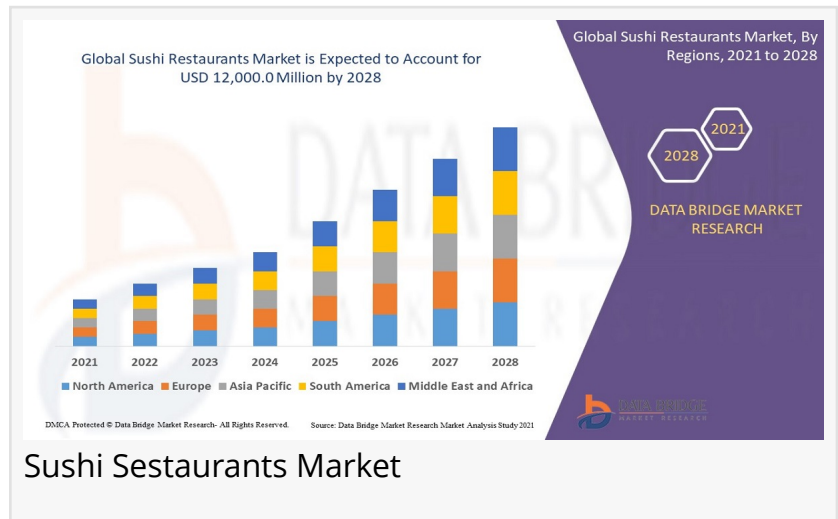


# With 8.0% CAGR, Sushi Restaurants Market Size Worth USD 12,000.0 million by 2028 : Data Bridge Market Research

*The type of food that incorporates a type of rice seasoned with vinegar, garnished with raw fish or vegetable. sushi rolls is one of the type of the food item.*

PUNE, MAHARASHTRA, INDIA, August 5, 2022 /EINPresswire.com/ -- [Global Sushi Restaurants Market](https://www.databridgemarketresearch.com/request-a-sample/?dbmr=global-sushi-restaurants-market) is expected to witness market growth at a rate of 8.0% in the forecast period of 2021 to 2028 and is expected to reach the value of USD 12,000.0 million by 2028. Data Bridge Market Research report on sushi restaurants market provides analysis and insights regarding the various factors expected to be prevalent throughout the forecast period while providing their impacts on the market's growth. Rapid urbanization is escalating the growth of sushi restaurants market.



Sushi restaurants refer to the restaurants that serve sushi. Sushi is defined as the type of food that incorporates a type of rice seasoned with vinegar, garnished with raw fish or vegetable. The sushi rolls (maki) is one of the most common type of the food item.

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[Asia-Pacific dominates the sushi restaurants market](#) because of the presence of large number of key players and high demand of sushi within the region. North America is expected to witness significant growth during the forecast period of 2021 to 2028 because of the increase in preference for Asian food in the region.

The major players covered in the Sushi Restaurants Market reports are

Feng Sushi, FOOD and LIFE COMPANIES Ltd.,

Hamazushi Co., Ltd.,

Innovative Dining Group,

Kappa Create Co., Ltd.,

KURA SUSHI USA., Maxim's Caterers Limited.,

Peace Dining Corporation,

Sakae Holdings Ltd.,

Wasabi Sushi.,

FOOD & LIFE COMPANIES Ltd.,

Genki Sushi Singapore Pte Ltd.,

Global Kitchen,

Pisces Sushi Bistro,

SUSHI BAR,

Sushi Seki,

Hinata,

FUJI SUSHI,

Sushi Hashiri, and SUSHI-SAN,

among other domestic and global players. Market share data is available for global, North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA) and South America separately. DBMR analysts understand.

The increase in popularity of the dish sushi especially among millennial population acts as one of the major factors driving the growth of sushi restaurants market. Vendors advertising their brands and products through electronic and print media, and sushi restaurants are focusing on marketing campaigns because of digitization and related developments accelerate the market growth. The emergence of innovative sushi dishes, such as Nigiri sushi, which is hand-formed mounds of rice with a dab of wasabi topped with various ingredients, and increase in consumer

inclination towards trying new cuisines further influence the market. Additionally, increase in disposable income of people, adoption of smart strategic marketing activities and rise in tourism sector positively affect [the sushi restaurants market](#). Furthermore, advertising and product promotions and technological advancements and the increasing popularity of Japanese cuisine extend profitable opportunities to the market players in the forecast period of 2021 to 2028.

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The sushi restaurants market is segmented on the basis of type and application. The growth amongst the different segments helps you in attaining the knowledge related to the different growth factors expected to be prevalent throughout the market and formulate different strategies to help identify core application areas and the difference in your target markets.

On the basis of type, the sushi restaurants market is segmented into single sushi restaurant, and conveyor belt sushi restaurant.

On the basis of application, the sushi restaurants market is segmented into local market and international chain market.

The increase in popularity of the dish sushi especially among millennial population acts as one of the major factors driving the growth of sushi restaurants market. Vendors advertising their brands and products through electronic and print media, and sushi restaurants are focusing on marketing campaigns because of digitization and related developments accelerate the market growth. The emergence of innovative sushi dishes, such as Nigiri sushi, which is hand-formed mounds of rice with a dab of wasabi topped with various ingredients, and increase in consumer inclination towards trying new cuisines further influence the market. Additionally, increase in disposable income of people, adoption of smart strategic marketing activities and rise in tourism sector positively affect the sushi restaurants market. Furthermore, advertising and product promotions and technological advancements and the increasing popularity of Japanese cuisine extend profitable opportunities to the market players in the forecast period of 2021 to 2028.

On the other hand, reluctance in experimenting with Japanese cuisine is expected to obstruct the market growth. The negative impact of COVID-19 on the hospitality sector is projected to challenge the sushi restaurants market in the forecast period of 2021-2028.

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