

Dandruff Treatment Market is expected to reach USD 13,249.21 million by 2029

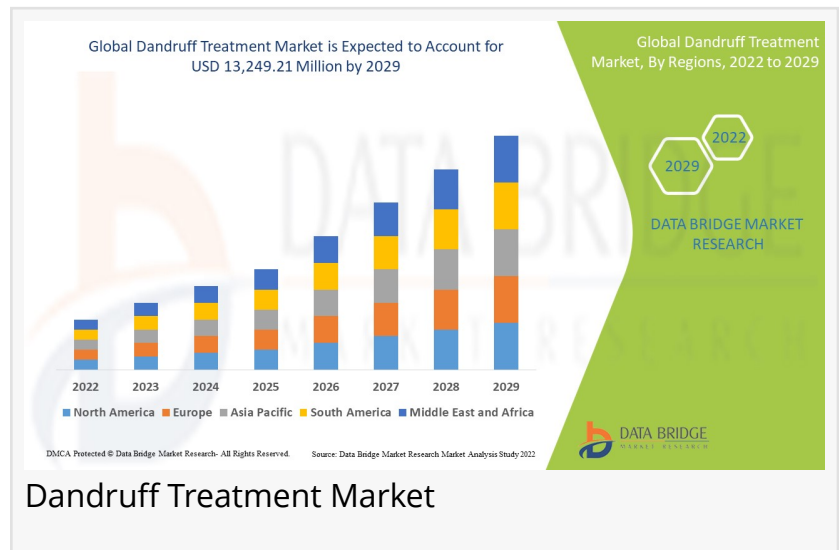
Dandruff Treatment Market Analysis of Industry Size, Share, Trends, Forecast To 2029

PUNE, MAHARASHTRA, INDIA, August 5, 2022 /EINPresswire.com/ -- The winning [Dandruff Treatment](#) market survey report is an indispensable manuscript for every market enthusiast, policymaker, investor, and market player. The market research and analysis carried out in this report assists clients in forecasting the

investment in an emerging market, growth of market share or success of a new product. In addition, this industry analysis report endows with a delegate overview of the market where it identifies industry trends, determines brand awareness, potency and insights and provides competitive intelligence. Report contains strong and weak points of the competitors and analysis of their strategies with respect to product and Healthcare industry. SWOT analysis is the most established tool and hence used widely to turn out [Dandruff Treatment market](#) research report.

The consistent Dandruff Treatment market report is a truthful source of information which offers a telescopic view of the current market trends, situations, opportunities and status. This business report has been prepared by making sure that the key factors of the Healthcare industry are understood well to provide the market report that has complete overview of the market, covering various aspects such as product definition, market segmentation based on various parameters, and the prevailing vendor landscape. This report also presents an idea about consumer's demands, preferences, and their altering likings about particular product. The universal Dandruff Treatment business document comprises of information and data in the form of charts, tables and graphs which is easy to understand for the users.

Data Bridge Market Research analyses that the dandruff treatment market was valued at USD 8,126.88 million in 2021 and is expected to reach USD 13,249.21 million by 2029, registering a CAGR of 6.30% during the forecast period of 2022 to 2029. In addition to the market insights such as market value, growth rate, market segments, geographical coverage, market players, and



market scenario, the market report curated by the Data Bridge Market Research team also includes in-depth expert analysis, patient epidemiology, pipeline analysis, pricing analysis, and regulatory framework.

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Some of the major players operating in the dandruff treatment market are:

AstraZeneca (U.K.)
Johnson & Johnson Private Limited (U.S.)
Glenmark Pharmaceuticals Limited (India)
Cipla Inc. (U.S.)
L'Oreal (France)
Procter & Gamble (U.S.)
Unilever (U.K.)
Alliance Pharma PLC (U.K.)
Arcadia Consumer Healthcare (U.S.)
Vyome Therapeutics Inc. (India)
ACTICON LIFE SCIENCES (India)
JOHN PAUL MITCHELL SYSTEMS (U.S.)
JĀSÖN Natural Products, Inc. (U.S.)
Nikole Kozemetics (India)
DABUR (India)
Kao Corporation (Japan)
Philip Kingsley Products Ltd. (U.K.)
Henkel AG & Co. KGaA (Germany)
Arion Healthcare (India)

Market Definition

Dandruff is a scalp condition characterized by the presence of corneocytes, which can form groups. These clusters of white to yellowish scales create tingling in the affected area. Dandruff is most common from youth to middle age, when the sebaceous organ is at its most dynamic. There are various causes of dandruff, with *Malassezia furfur*, a growth, emerging as the dominant factor. Additionally, bacterial growth on the scalp damages the scalp layer corneum.

Dandruff Treatment Market Dynamics

Drivers

High prevalence rate of certain chronic conditions

The rising prevalence of certain chronic conditions across the globe will act as a major driver that will result in the expansion of the market's growth rate. Parkinson's disease and other nervous system conditions appear to increase the chance of dandruff. Having HIV or a compromised immune system has the same effect.

Increasing investment for healthcare infrastructure

Another significant factor influencing the growth rate of dandruff treatment market is the rising healthcare expenditure which helps in improving its infrastructure. Also, various government organizations aims to improve the healthcare infrastructure by increasing funding and this will further influence the market dynamics.

Furthermore, surging number of government initiatives to spread awareness and increasing number of geriatric population will result in the expansion of dandruff treatment market. Along with this, the rising level of disposable income and sedentary lifestyle due to rapid urbanization will enhance the market's growth rate.

Opportunities

Increase in the number of research and development activities

The market's growth is fueled by an increase in the number of research and development activities. Along with this, rising drug approvals and launches will further propel the market's growth rate. For instance, in 2021, the 'GO Range' for Hair Care was introduced by St Botanica. Linseed Oil, Purple Mica, and Sunflower Oil are used in this line's GO Colored Purple Shampoo. It's made specifically for bleached and blonde hair. This will provide beneficial opportunities for the dandruff treatment market growth.

Moreover, the market's growth is fueled by investment to develop advanced technologies and increase the number of emerging markets. These factors will provide beneficial opportunities for the dandruff treatment market growth.

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Recent Development

In February 2022, REIN announced the Launch of the Most Stylish Anti-Dandruff Shampoo. REIN is introducing an anti-dandruff shampoo and conditioner for discerning customers who value both performance and appearance. REIN combines anti-dandruff chemicals with natural extracts and oils to create a luxuriant and moisturizing solution with an energizing maritime flavor inspired by one of their favourite scents.

Global Dandruff Treatment Market Scope

The dandruff treatment market is segmented on the basis of treatment, type, mode of prescription, product, drug type, age group, gender, end-users and distribution channel. The growth amongst these segments will help you analyze meagre growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

Treatment

- Fluocinolone shampoos
- Ketoconazole shampoos
- Selenium sulfide shampoos
- Shampoos containing salicylic acid
- Tar-based shampoos
- Pyrithione zinc shampoos

Type

- Fungal Dandruff
- Dry Skin-Related Dandruff
- Oily Scalp-Related Dandruff
- Disease Related Dandruff

Mode of Prescription

- Over-the-counter (OTC)
- Prescription

Product

- Non-Medicated
- Medicated

Drug Type

- Branded
- Generics

Age Group

- Adults
- Pediatrics

Neonates

Gender

Male

Female

End-Users

Hospitals

Specialty Clinics

Homecare

Others

Distribution Channel

Hospital Pharmacy

Retail Pharmacy

Online Pharmacy

Others

Dandruff Treatment Market Regional Analysis/Insights

The dandruff treatment market is analysed and market size insights and trends are provided by country, treatment, type, mode of prescription, product, drug type, age group, gender, end-users and distribution channel as referenced above.

The countries covered in the dandruff treatment market report are U.S., Canada and Mexico in North America, Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Rest of Europe in Europe, China, Japan, India, South Korea, Singapore, Malaysia, Australia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific (APAC) in the Asia-Pacific (APAC), Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa (MEA) as a part of Middle East and Africa (MEA), Brazil, Argentina and Rest of South America as part of South America

North America dominates the dandruff treatment market in terms of market share and market revenue and will continue to flourish its dominance during the forecast period. This is due to the growing number of target population and rising healthcare expenditure will further propel the market's growth rate in this region. Additionally, the presence of major key players will further propel the market's growth rate in this region.

Asia-Pacific is expected to be the fastest-growing region during the forecast period of 2022-2029 due to rising awareness regarding Malassezia species in this region. Also, development of healthcare infrastructure and rising government initiatives will further propel the market's

growth rate in this region.

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This study answers to the below key questions:

- 1 What will the market size be in 2029?
- 2 What are the key factors driving the Dandruff Treatment Market?
- 3 What are the challenges to market growth?
- 4 Who are the key players in the Dandruff Treatment Market?
- 5 What are the market opportunities and threats faced by the key players?

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