

HiPark is Devoting Itself to Environment and Sustainability

Wood Décor and Gifting Brand Committed 1% of Revenue to Non-profits

HONG KONG, CHINA, August 9, 2022 /EINPresswire.com/ -- <u>HiPark</u> recently became a business member of 1% for the Planet to show its commitment to the environment. Their "Better Planet, Better Life" project is aiming to help protect wildlife by protecting their habitats.

According to National Wildlife

<u>Federation</u>, the primary threat to the survival of wildlife in the United States is habitat loss due to destruction, fragmentation, and degradation of habitat. HiPark, as a brand started with its consciousness of the environment



HiPark Polar & Marine Collection

and wild animals, uses recycled wood as its raw material for its products. All products are designed in-house with details and informative facts about the animal as well as its habitat.

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Sustainability is no longer about doing less harm. It's about doing more good." Jochen Zeitz, President and CEO of Harley-Davidson To do more good and commit more to the environment and wildlife, HiPark is actively contacting National Parks, Zoos, and other non-profit associations and find more potential opportunities to help make this planet a little bit better.

About HiPark: HiPark is a fast-growing wood/home décor and gifting brand based in Hong Kong. It designs, produces, and distributes wooden animal ornaments to its customers. As a brand under a well-known public digital marketing company, HiPark takes its responsibility in giving back.

Website: https://www.hiparkco.com/

YouTube Video: https://www.youtube.com/watch?v=T-g9WbtTPr0&t=3s

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