



Northampton's Cafe Balagan Opens New After-Hours Concept, Lyla Lounge, Starting August 12th

NORTHAMPTON, MA, UNITED STATES, August 8, 2022 /EINPresswire.com/ -- On Friday, August 12th, Main Street coffee shop Cafe Balagan, will debut its after-hours concept, Lyla Lounge ("Lyla" means "night" in Hebrew).

From 6 pm-11 pm Thursday-Saturday, the cafe will transform into an evening lounge, playing vibey music, pouring wine and beer, and serving light bites & charcuterie boards, in addition to its full daytime menu.

The space is meant to add a laid-back, cool evening experience to downtown Northampton's nightlife offerings. Partners like New City Brewery, Provisions and Small Oven are all collaborating on the menu; each adding their local touch to the experience.

"We've slowly been expanding the concept and offerings at the cafe since we opened, and this felt like a natural next step. Balagan has such a cool customer base, and we know they're looking for more nightlife options downtown," said Northampton native and co-owner Rachael Workman.

"Lyla will have the kind of lounge atmosphere you'd find in our second home of Tel Aviv--elevated, intimate, sexy, but totally relaxed. You can grab an espresso and a pastry, or a bottle of wine and a charcuterie board. You can make the experience whatever you want."

The cafe's main seating space has already gotten a makeover in anticipation of the transformation. Plush leather couches and an oversized coffee table replaced metal stools and benches to offer a more intimate setting for its nighttime patrons.

"Lyla is a great spot for a drink before dinner or a show; but it's also a perfect place to spend a full night, laughing with friends and enjoying a nice atmosphere," says Adi Nagli, Co-Owner.

After the opening week, Lyla Lounge will be open every Thursday- Saturday 6 pm-11 pm at 241 Main Street in Northampton, next to their sister store, Balagan Cannabis. To learn more, visit lylalounge.com.

About: We are transforming Cafe Balagan into a relaxing, welcoming lounge after hours. Join us

at Lyla Lounge for local bites, handpicked beer, and wine, and the best company around. For more information visit: <https://lylalounge.com/>

Chelsea Swift
Rose & Gold Agency
[email us here](#)

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