

# Interactive Video Wall Market to Grow at a CAGR of 8.7% By 2029 | Key Players: Prestop, BY IDEUM, NAVORI, MultiTaction

*Interactive Video Wall Market Development Trends, Key Manufacturers And Competitive Analysis 2022-2029 | Key Players: Prestop, BY IDEUM, NAVORI, MultiTaction*

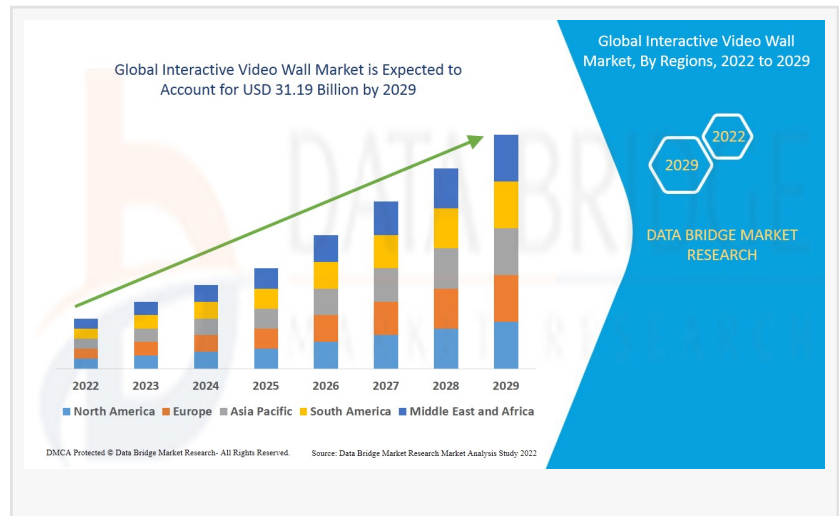
PUNE, MAHARASHTRA, INDIA, August

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Bridge Market Research presents an updated and Latest Study on the

[“Interactive Video Wall Market”](#) This report provides an in-depth study of the market competitive situation,

product scope, market overview, opportunities, driving force, and market risks.



The [Interactive Video Wall](#) market report has been prepared based on the market type, size of the organization, availability on-premises and the end-users' organization type. Key players are taking actions such as developments, product launches, acquisitions, mergers, joint ventures and competitive analysis in this industry. Interactive Video Wall market report consists of information about historic data, present market trends, environment, technological innovation, upcoming technologies and the technical progress in the related industry. The Interactive Video Wall market report is an analytical consideration of the prime challenges that may arrive in the market in terms of sales, export, import, or revenue.

This Interactive Video Wall market research report predicts the size of the market with respect to the information on key retailer revenues, development of the industry by upstream and downstream, industry progress, key companies, along with market segments and application. The CAGR values covered here estimates the fluctuation about the rise or fall of demand for the specific forecasted period with respect to investment. To be successful in this competitive age, it is very imperative to get well-versed about the major happenings in this industry which is possible only with the excellent market report like this one.

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The spread of modernity, urbanisation, and the adoption of cutting-edge technologies is now accelerating at a breakneck pace. There have been numerous malls and other public gathering places. These walls are used in malls and other public locations to engage people by displaying many films across individual screens or a single video over the entire wall. Interactive video walls are quickly becoming the trend and demand of the current population as a result of this issue.

“Standard layout” is expected to hold the largest share of the types segment in the interactive video wall market due to the increasing demand for high-resolution multi-touch displays, especially in conference rooms, as well as their use as menu boards in restaurants to display pricing, menus, and wait times. Data Bridge Market Research analyses that the interactive video wall market was valued at USD 16.00 billion in 2021 and is further estimated to reach USD 31.19 billion by 2029, and is expected to grow at a CAGR of 8.7% during the forecast period of 2022 to 2029.

#### Key Players Profiled In the Report Includes

Christie Digital Systems USA, Inc. (US), eyefactive GmbH (Germany), BY IDEUM. (US), Intermedia Touch (US), MultiTaction (Finland), Panasonic Corporation of North America (US), Planar Systems, Inc. (US), Prestop (Netherlands), Pro Display (UK), ADFLOW Networks. (Canada), AU Optronics Corp. (Taiwan), LG Electronics. (South Korea), NAVORI (Jordan), NEC Display Solutions (Japan), Omnivex Corporation (Canada), Koninklijke Philips N.V. (Netherlands), SAMSUNG (South Korea), Sony Europe B.V. (UK).

#### Key Questions Covered in the Interactive Video Wall Market Report

- \*\*The report offers insight into Interactive Video Wall demand outlook
- \*\*The market study also highlights projected sales growth for Interactive Video Wall Market
- \*\*Interactive Video Wall market survey identifies key growth drivers, restraints, and other forces impacting prevailing trends and evaluation of current market size and forecast and technological advancements within the industry
- \*\*Interactive Video Wall market share analysis of the key companies within the industry and coverage of strategies such as mergers & acquisitions, joint ventures, collaborations or partnerships, and others
- \*\*Identify potential investment/contract/expansion opportunities
- \*\*Drive your strategies in the right direction by understanding the impact of latest trends, market forecasts on your Interactive Video Wall business
- \*\*Beat your competition through information on their operations, strategies and new projects
- \*\*Recent insights on the Interactive Video Wall market will help users operating in the market to initiate transformational growth

#### Key Market Segmentation

The interactive video wall market is segmented on the basis of types, display unit, frame size, deployment type, organisation size and end users. The growth amongst these segments will help you analyze meager growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

#### Types

- Custom Layout
- Standard Layout
- Landscape and Portrait
- 3D Installation
- Others

On the basis of types, the interactive video wall market is segmented into custom layout, landscape and portrait, 3D installation, and others.

#### Display Unit

- LCD
- LED
- LPD
- Others

On the basis of display unit, the interactive video wall market is segmented into LCD, LED, LPD, and others.

#### Frame Size

- 2x2
- 3x3
- 4x4
- Others

On the basis of frame size, the interactive video wall market is segmented into 2x2, 3x3, 4x4, and others.

#### Deployment Type

- Touch-Based
- Touch less
- Multi Touch
- Others

On the basis of deployment type, the interactive video wall market is segmented into touch-based, touch less, multi touch, and others.

#### Organisation Size

- Small and Medium Scale Enterprise
- Large Scale Enterprise

On the basis of organisation size, the interactive video wall market is segmented into small and medium scale enterprise, large scale enterprise.

#### End Users

Retail

IT and Telecommunications

Government and Defence

Media and Entertainment

Others

On the basis of end users, the interactive video wall market is segmented into retail, IT and telecommunications, government and defence, media and entertainment, and others.

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By Region of Interactive Video Wall market:

North America (United States and Canada and rest of North America)

Europe (Germany, France, Italy and rest of Europe)

Asia-Pacific (China, Japan, India, South Korea and the rest of Asia-Pacific)

MEA (Brazil, Turkey, Saudi Arabia, South Africa and the rest of LAMEA)

North America dominates the interactive video wall market due to the rise in the adoption of interactive technologies. Furthermore, the growing uses of touch video walls in several industries including retail, government, corporate and others will further boost the growth of the interactive video wall market in the region during the forecast period.

Asia-Pacific is projected to observe significant amount of growth in the interactive video wall market due to the rise in the levels of investment that will help in the development of digital classrooms. Moreover, the growing deployment of interactive touch-screen display solutions in education institutes is further anticipated to propel the growth of the interactive video wall market in the region in the coming years.

Target Audience of the [Global Interactive Video Wall Market](#) in Market Study:

\*\*Key Consulting Companies & Advisors

\*\*Large, medium-sized, and small enterprises

\*\*Venture capitalists

\*\*Value-Added Resellers (VARs)

\*\*Third-party knowledge providers

\*\*Investment bankers

\*\*Investors

The study objectives of this report are:

- \*\*To project the value and volume of Keyword sub-markets, with respect to key regions (along with their respective key countries)
- \*\*To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market
- \*\*To study and analyze the global Keyword size (value and volume) by the company, key regions/countries, products and application, history data, and forecast
- \*\*To understand the structure of Keyword by identifying its various sub-segments
- \*\*To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks)
- \*\*Focuses on the key global Keyword manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- \*\*To analyze the Keyword with respect to individual growth trends, future prospects, and their contribution to the total market
- \*\*To strategically profile the key players and comprehensively analyze their growth strategies

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Data Bridge Market Research Pvt Ltd is a multinational management consulting firm with offices in India and Canada. As an innovative and neoteric market analysis and advisory company with unmatched durability level and advanced approaches. We are committed to uncover the best consumer prospects and to foster useful knowledge for your company to succeed in the market.

Data Bridge Market Research is a result of sheer wisdom and practice that was conceived and built-in Pune in the year 2015. The company came into existence from the healthcare department with far fewer employees intending to cover the whole market while providing the best class analysis. Later, the company widened its departments, as well as expands their reach by opening a new office in Gurugram location in the year 2018, where a team of highly qualified personnel joins hands for the growth of the company. "Even in the tough times of COVID-19 where the Virus slowed down everything around the world, the dedicated Team of Data Bridge Market Research worked round the clock to provide quality and support to our client base, which also tells about the excellence in our sleeve."

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