

Hearing Aid Market Share by Manufacturer, Size, Price Trends, Growth Rate and Forecast 2027

SHERIDAN, WYOMING, UNITED STATES, August 8, 2022 /EINPresswire.com/ -- The latest report by IMARC Group, titled "Hearing Aid Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," offers a comprehensive analysis of the industry, which comprises insights on Hearing Aid Market Share by Manufacturer.

Market Overview:

The global hearing aid market reached a value of US\$ 6.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 8.7 Billion by 2027, exhibiting a CAGR of 6.47% during 2022-2027. A hearing aid is a small, electronic device that helps



amplify the sound to improve hearing. It is largely used by individuals suffering from hearing impairment or auditory nerve damage to communicate and participate in daily activities. Generally worn behind the ear, the hearing aid consists of a microphone, amplifier, and a speaker that magnifies sound vibrations into neural signals, which are then passed to the brain. Currently, hearing aids are available in a wide variety of designs and can be customized as per the requirements of the user.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Download a free sample report to get a detailed overview of the report: https://www.imarcgroup.com/hearing-aid-market/requestsample

Global Hearing Aid Market Trends:

One of the key factors driving the hearing aid market growth is the rising instances of hearing loss due to the growing geriatric population. This is further supported by the increasing occurance of noise-induced hearing disorders, especially in infants, which, in turn, have facilitated the demand for hearing aids. Additionally, the integration of advanced technologies, such as <u>Bluetooth</u> connectivity, artificial intelligence (AI), tinnitus masking, and rechargeable <u>battery</u> solutions with hearing aids, is acting as another growth-inducing factor. Besides this, key market players are introducing aesthetically appealing designs with customization options to expand their product portfolio and increase their consumer base, which is further creating a positive outlook for the market.

Report FeaturesDetails
Base Year of the AnalysisD021
Historical PeriodD016-2021
Forecast PeriodD022-2027
UnitsDS\$ Billion
Segment CoverageBroduct Type, Hearing Loss, Patient Type, Technology Type, End-User, Region

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global hearing aid market, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on product type, hearing loss, patient type, technology type and end-user.

Competitive Landscape:

Sonova Holding AG, Starkey Laboratories, Inc., MED-EL GmbH, Demant A/S, WS Audiology A/S, Widex A/S, Sivantos Group, GN Store Nord A/S, Cochlear Limited, SeboTek Hearing Systems LLC, ReSound Group (GN Hearing A/S), AGX Hearing (Audigy Group), Audina Hearing Instruments, Inc., Lisound Hearing Aid (Fuzhou) Co., Ltd., Banglijian, GlaxoSmithKline plc, Benson Hearing, etc.

Breakup by Product Type:

Hearing Devices
Behind-the-Ear (BTE)
Receiver-in-the Ear (RITE)
In-the-Ear (ITE)
Canal Hearing Aids (CHA)
Others

Hearing Implants
Cochlear Implants
BAHA Implants
Breakup by Hearing Loss:
Sensorineural Hearing Loss
Conductive Hearing Loss
Breakup by Patient Type:
Adults
Pediatrics
Breakup by Technology Type:
Analog
Digital
Breakup by End-User:

Hospitals ENT Clinics and Audiology Centres Individual Others

Breakup by Region:

Europe North America Asia Pacific Middle East and Africa Latin America

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Note: We are updating our reports, If you want the report with the latest primary and secondary data (2022-2027) including industry trends, market size and Competitive landscape, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2016-2021)
Market Outlook (2022-2027)
Market Trends
Market Drivers and Success Factors
Impact of COVID-19
Value Chain Analysis
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Other Report:

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processing-plant

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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