

Global Mosquito Repellent Market Share Likely to Grow At a CAGR of 7% By 2030 - Custom Market Insights

The market for global mosquito repellent market is forecasted to account for nearly USD 10.3 billion by 2030 and CAGR of 7% during 2022 - 2030

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According to [Custom Market Insights](#), The report on "[Global Mosquito Repellent Market](#)" includes comprehensive information regarding the market's historical and current

estimations, future projections, market trends, competition, market dynamics as well as recent developments in the [mosquito repellent market](#) forecast to 2022 to 2030.

According to the study, the size of the market is accounted at around USD 5.1 billion in 2021 and is expected to grow at a CAGR of 7% during 2022-2030. The market for global mosquito repellent market is forecasted to account for nearly USD 10.3 billion by 2030.

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Mosquito Repellent Market: Overview

Mosquito Repellents are products that help in protecting humans from mosquito bites, which are capable of causing local or systemic effects. The consequences of these bites can vary from normal skin irritation to serious illness resulting in death. These products are widely used across the globe and are available in various product types.

The rise in various online portals along with a number of discounts or offers on mosquito repellents is fueling the purchase of these products through various e-commerce platforms. Also, the online sales channel has resulted in increased consumer reach, attributed to this, the online distribution channel has emerged as a significant revenue source for several players.



Moreover, the online sales segment is projected to expand during the coming years with rapid growth in internet and mobile user customer, particularly in emerging economies. Additionally, surging e-commerce sales, advancements in logistics, availability of easy payment options, and the ability to enter new global markets for key brands fuels the mosquito repellent market.

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Regional Overview

Increased Demand for Insect Repellents from Asia-Pacific

The Asia Pacific is estimated to hold the largest market share. The rising population, living standards, disposable income, and awareness, coupled with affordable pricing of repellents are expected to boost the market. Also, a number of countries in the region are experiencing a rise in mosquito-borne diseases. Attributed to this, governments across countries are launching programs to address the issue. Some of these programs include Swachh Bharat Abhiyaan and the National Framework for Malaria Elimination.

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Key Players Insights

Companies operating the market are adopting new product launches as a key strategy to retain their market share. For instance, Godrej Consumer Products, one of the market leaders, is focused on product enhancements to expand its product portfolio. Another significant player, SC Johnson & Son, retains its customer base by maintaining a wide range of products.

Some of the prominent players

Coghlan's Ltd.

Johnson & Johnson Services, Inc. (J&J)

Reckitt Benckiser Group plc.

Godrej Consumer Products Limited

Spectrum Brands Holdings, Inc.

The global mosquito repellent market is segmented as follows:

By Product Type

Spray
Coil
Cream & Oil
Mat
Vaporizer
Others

By Distribution Channel

Online
Offline
Others

By Geography

North America
The U.S.
Canada
Mexico

Europe
France
The UK
Spain
Germany
Italy
Rest of Europe

Asia Pacific
China
Japan
India
Australia
South Korea
Rest of Asia Pacific

The Middle East & Africa
Saudi Arabia
UAE

Egypt
Kuwait
South Africa

Rest of the Middle East & Africa
Latin America
Brazil
Argentina
Rest of Latin America

To know about the assumptions considered for the study, download the pdf brochure @ <https://www.custommarketinsights.com/request-for-free-sample/?reportid=11645>

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