

Client Virtualization Market Set To Experience Revolutionary Growth Till 2025

Application virtualization is expected to attain the highest growth rate during the forecast period.

PORTLAND, PORTLAND, OR, UNITED STATE, August 10, 2022 /EINPresswire.com/ -- Increase in need to boost efficiency of employees, rise in adoption of BYOD across various industry verticals, enhancement in data security, and numerous benefits offered by these solutions such as enhanced data security, better desktop management, and increase in cost-savings associated with client virtualization solutions drive the growth of the industry.



All these factors collectively provide opportunities for the market players in future. However, performance and compatibility issues of client virtualization solutions hinder the market growth. According to the report, the global <u>client virtualization market</u> garnered \$4.22 billion in 2017 and is expected to reach \$10.11 billion by 2025, registering a CAGR of 11.80% from 2018 to 2025.

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The global client virtualization market is segmented based on type, organization size, industry vertical, and region. Based on organization size, the market is divided into large enterprises and small- and medium-sized businesses (SMBs). The SMBs segment contributed for nearly 60% of the total market share in 2017 and would continue its dominance through 2025, registering the fastest CAGR of 13.50% in between 2018 to 2025.

Based on types, the market is categorized into desktop virtualization, application virtualization, and presentation virtualization. The desktop virtualization segment accounted for more than

half of the total market share in 2017 and would maintain its lion's share throughout the forecast period. However, the application virtualization segment is expected to grow at the fastest CAGR of 14.50% from 2018 to 2025.

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The healthcare segment would grow at the fastest CAGR of 16.70% during the forecast period. This is due to the surge in demand for client virtualization solutions in the healthcare sector to meet the unique challenges associated with the increasing need to shift from paper-based operations to electronic records and augmented demand for safeguarding patient information. However, the IT & telecom segment generated the highest market share of 23% in 2017 and is expected to remain dominant throughout the forecast period.

The desktop virtualization solution is widely used by IT & telecom organizations to create an agile IT infrastructure which complement their business imperatives. Moreover, increased need for reducing IT infrastructure costs among these organizations drive the market growth. The study also analyzes construction & manufacturing, BFSI, public sector, retail, education, and other industry verticals.

Region wise, the market is analyzed across North America, Europe, LAMEA, and Asia Pacific. The region across North America contributed nearly half of the total market share in 2017 and is anticipated to continue its dominance during the forecast period. However, Asia-Pacific would grow at the fastest CAGR of 15.80% from 2018 to 2025.

Key market players analyzed in the research include Huawei Technologies Co., Ltd., Cisco Systems, Inc., IBM Corporation, Oracle Corporation, Citrix Systems, Inc., Microsoft Corporation, VMware, Inc, Parallels Inc., Red Hat, Inc., and Toshiba Corporation.

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Key Benefits for Client Virtualization Market:

- This study presents the analytical depiction of the global client virtualization market along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities.
- The current market is quantitatively analyzed for the period of 2017–2025 to highlight the financial competency of the industry.
- Porter's five forces analysis illustrates the potency of buyers & suppliers in the global client virtualization industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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