

10 reasons why we celebrate Never Give Up Day

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[Never Give Up](#) Day is a global
celebration day focused on cultivating
a mindset of determination. 50 cities
across the US & Canada proclaim,
August 18th as Never Give Up Day.

While many people focus on one
aspect of "Never Give Up", dealing with
physical or mental exhaustion, Never
Give Up Day can be anything that
contributes to our society and the
changes we want to make in this world,
like fighting climate change, illness and
poverty. Never Give Up Day is
dedicated to all the people who go

beyond their means to give the best of their abilities to achieve their goals, despite the
challenges they face. Celebrating Never Give Up Day not only feels great, but it reinforces the
behavior we want to show up when we face a new challenge or opportunity.



“

Never Give Up Day inspires
us to never give up every
day after”

Mr Never Give Up

1. It is the perfect day for acknowledging the resilience and determination of millions of people who never give up
2. It is the perfect day for putting your health and social care providing work and service at the center of attention

3. It is the perfect day for taking pride in everything you've survived, overcome and defeated
4. It is the perfect day for encouraging and educating people to persist through their challenges
5. It is the perfect day for honoring those whose life's stories inspire others to never give up
6. It is the perfect day for bringing communities together to promote the spirit of never giving

up

7. It is the perfect day for marking an anniversary and the accomplishments achieved over the years.

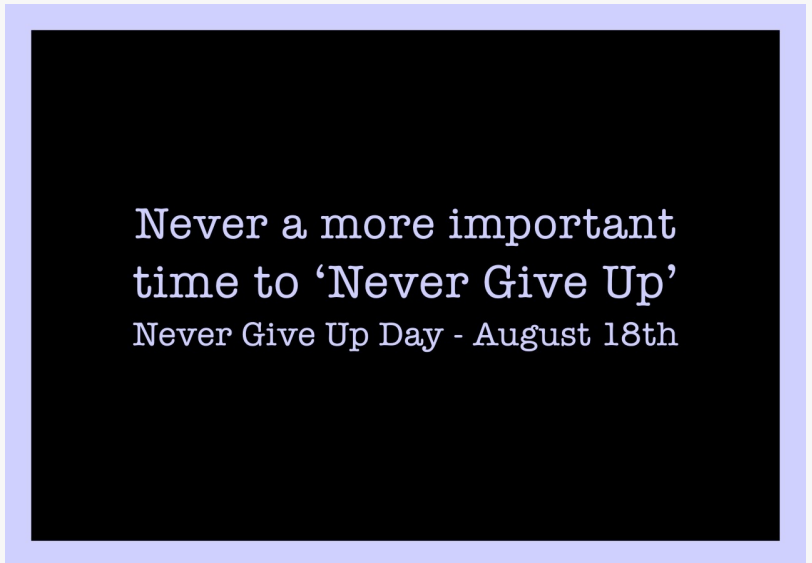
8. It is the perfect day to remind ourselves of all the times we thought that we were on the brink of giving up, but we got through another day, another month, and another year.

9. It is the perfect day for showing ourselves and the world that we are strong, determined and able to achieve our goals

10. It is the perfect day for people to thank their spouses or partners who stayed with them through the whole journey, when things got the toughest, they never gave up on each other and got through this together.

Never Give Up Day encourages associations, charities, the public and private sectors, schools, universities, and citizens more generally, to make this day a springboard for awareness-raising actions.

Here are the cities that have declared August 18th as Never Give Up Day:
USA: Baltimore (MD), Phoenix (AZ), Milwaukee (WI), Warren (MI), Charlotte (NC), Fort Worth (TX), Irving (TX), Fargo (ND), Grand Rapids (MI), Florence (SC), Lake Havasu City (AZ), Surprise (AZ), Reno (NV), Deland (FL), Greenville (NC), Cherry Hill (NJ), Huntington (WV), Linden (NJ), Concord (NC), Rome (GA), Loveland (CO), Springfield (OR), Corona (CA), El Mirage (AZ), Commerce City (CO), North Las Vegas (NV), Hemet (CA), Dania Beach (FL),



Pinellas Park (FL), Pine Bluff (AR), North Lauderdale (FL), Hoffman Estates (IL), Las Cruces (NM), Durham (NC), Little Elm (TX), Petersburg (VA), Daly City (CA), St. Charles (MO), West Springfield (MA), Elizabethtown (KY), Wausaw (WI), Middletown (OH), Santa Cruz (CA)

Canada: Brampton (ON), Surrey (BC), Burlington (ON), Strathcona County (AB), Red Deer (AB), Niagara Falls (ON), Victoria (BC), Newmarket (ON), Welland (ON), Sanich (BC), Regina (SK), Halifax (NS), Belleville (ON)

Watch Video Trailer: <https://www.youtube.com/watch?v=iql7cJPJorw>

for more information: <http://www.nevergiveupday.com>

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