

Global Online On-demand Laundry Service Market Share Likely to Surpass At a CAGR of 36% By 2030 - Custom Market Insights

The Global On-demand Laundry Service Market market size is USD 81 billion in 2021 and is projected to witness a CAGR growth approximately 36% during 2022-2030.

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According to [Custom Market Insights](#) (CMI), the Global "[Online On-demand Laundry Service Market](#)" research report comprises historic data, current

market estimations & forecasts, PEST analysis, driving & restraining factors, upcoming technologies, and competitive analysis, and technological developments concerning the related industry. Further, the report categorizes the key profiles of global key players.

Additionally, the [global Online On-demand Laundry Service market](#) potential report is studied with the amalgamation of steps, including industry insights and practical solutions. As per the research on the "Global On-demand Laundry Service Market", the market size is estimated at around USD 81 billion in 2021 and is projected to witness a CAGR growth of approximately 36% during 2022-2030.

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Segmental Overview

The market for Online On-demand Laundry Service is bifurcated into service and application. Based on service, the market is led by the laundry care segment. By application segment, the commercial application is projected to lead the market. The growth is attributed to the rising number of hospitals, hotels, medical clinics, and eateries, across the world. Moreover, the residential segment is also experiencing notable growth during the forecast period.



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Regional Overview

Increased Working-Class Population in Asia-Pacific

Asia Pacific region is expected to experience high growth in its online on-demand. The rising middle-class population coupled with urbanization in the region is one of the key factors boosting the market growth. The growing awareness and encouragement of working women are one of the key factors boosting the market growth. Further, the busy lifestyle of people in the region is also boosting the market growth. Although, the market in North America is expected to hold the dominant position in 2021 followed by Europe.

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Some of the prominent players

Neatly
Rinse, Inc.
Hampr
Hamperapp
PML Solutions
Mulberrys Garment Care
Laundryheap
The Hustle
ihateironing
FlyCleaners,
WASHMEN
Press Technologies Inc.
Procter and Gamble

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The global online on-demand laundry service market is segmented as follows:

By Service

Laundry Care

Dry Clean

Duvet Clean

By Application

Residential

Commercial

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By Geography

North America

The U.S.

Canada

Mexico

Europe

France

The UK

Spain

Germany

Italy

Rest of Europe

Asia Pacific

China

Japan

India

Australia

South Korea

Rest of Asia Pacific

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The Middle East & Africa

Saudi Arabia

UAE

Egypt
Kuwait
South Africa
Rest of the Middle East & Africa

Latin America
Brazil
Argentina
Rest of Latin America

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Custom Market Insights provides a one-stop solution for data collection to investment advice. The expert analysis of our company digs out essential factors that help to understand the significance and impact of market dynamics. The professional experts apply clients inside on the aspects such as strategies for future estimation fall, forecasting or opportunity to grow, and consumer survey.

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Joel John
Custom Market Insights
+1 801-639-9061
[email us here](#)

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