

# DriveltAway Holdings, Inc. Launches Escape PHEV Subscription to Ownership Program with the Chapman Auto Group

*With its “EVs for Everyone” mission, DriveltAway expands subscription to ownership with the Ford Escape Plug-In Hybrid, working with the Chapman Auto Group*

PHILADELPHIA, PA, USA, August 12, 2022 /EINPresswire.com/ -- [DriveltAway](https://www.driveltaway.com/) Holdings, Inc. (“DriveltAway”), an industry leader in automotive dealer new mobility platforms with its revolutionary subscription to purchase technology, is excited to announce that it recently launched its electric vehicle subscription to ownership program with the [Ford Escape Plug-In Hybrid](https://www.ford.com/vehicles/escape-phev), working with a new dealer partner, the [Chapman Auto Group](https://www.chapmanauto.com/). Focused on enabling all who want the benefits of immediately driving and owning an electric vehicle, DriveltAway is now rolling out the Ford Escape Plug-In Hybrid (“PHEV”) in conjunction with Chapman Auto stores, with eight locations in the greater Philadelphia/New Jersey/Delaware region.



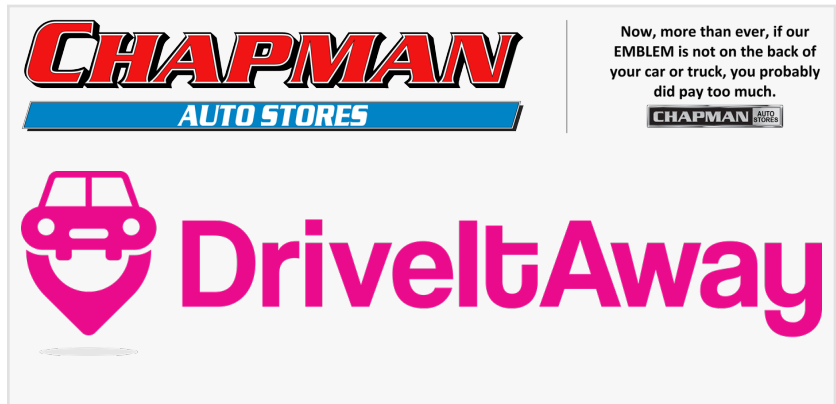
Keane Storey, Director of Business Development for the Chapman Auto Group with 2022 Ford Escape PHEV

“This is a very special day for us, as not only are we expanding our program to Plug-In Hybrid vehicles with the new Ford Escape, we are also welcoming the esteemed Chapman Auto Group into our dealer focused program and platform, all in our mission to make EVs and PHEVs accessible for everyone today,” says John F. Possumato, Founder and CEO of DriveltAway, “We are privileged to expand our dealer led subscription to ownership program with the Escape PHEV with Chapman Auto Group to make driving and owning an EV or PHEV truly affordable for all.”

Continued Roll Out with EV & PHEV Minded Dealers, Committed to “EVs for Everyone”

Keane Storey, Director of Business Development for the Chapman Auto Group with 2022 Ford Escape PHEV

The Chapman Auto Group has been serving the Greater Philadelphia community with high quality sales and service for over half a century, with 8 locations, one of the largest auto groups in tri-state (PA/NJ/DE) area, with Ford, Chevrolet, Chrysler, Jeep, Nissan, Lincoln and Mazda franchises.



“One of the main aspects that sets the Chapman Auto Stores apart from the competition is our steadfast commitment to our employees, customers, and local communities,” says Keane Storey,

“

We are privileged to expand our dealer-led subscription to ownership program with the Escape PHEV and with the Chapman Auto Group to make driving and owning an EV truly affordable for all”

*John F. Possumato, Founder & CEO, DriveltAway Holdings Inc.*

Director of Business Development for the Chapman Auto Stores. “We see DriveltAway’s technology and specifically the “EVs for Everyone” program as a way to enable more mainstream people to try out and buy EVs and PHEVs by spreading out the down payment while driving over an extended period of time before making the decision to purchase.

“In addition to the “EV for Everyone” program, we are looking at the DriveltAway platform to help us and our customers navigate the current landscape of vehicle shortages through short-term vehicle subscriptions while

customers wait for their ordered vehicles. We think the flexibility of the technology allows dealerships a number of options with current and future inventory levels.”

### DriveltAway Subscription with Optional Purchase - the Program for US EV Adoption

The DriveltAway Program is for manufacturers, car dealers and consumers, as it enables all consumers, regardless of credit score or cash down payment, to drive and buy the vehicle of his/her choice.

DriveltAway’s EV subscription program, launched in the Greater Philadelphia area, has now expanded to Connecticut, and Michigan. The Ford Escape PHEV joins the General Motors Bolt/Bolt EUV and the Polestar 2 in the DriveltAway fleet, which will soon be available in many more markets throughout the United States. DriveltAway’s unique ‘EVs for Everyone’ program is the perfect “vehicle” to reduce the barriers to EV adoption for all drivers, perfect for people who are interested in an EV, but are put off by the higher initial cost as compared to a gas vehicle, or

are concerned about suitability and range anxiety.

## About DriveltAway

DriveltAway is the first national dealer-focused mobility platform that enables car dealers to sell more vehicles in a seamless way through eCommerce, with its exclusive “Pay as You Go” app-based subscription. DriveltAway provides a comprehensive turn-key, solutions-driven program with proprietary mobile technology and driver app, insurance coverages, and training to get dealerships up and running quickly and profitably in emerging online sales opportunities. The company is now introducing its ‘subscription to ownership’ platform to enable all consumers to drive and acquire new Electric Vehicles with its “EVs for Everyone” initiative. For further information, please see [www.driveitaway.com](http://www.driveitaway.com).

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