

DIY Home Improvement Market Growth, Revenue Share Analysis, Company Profiles, and Forecast To 2030

The global DIY home improvement market size was significantly robust in 2021 and is expected to register a rapid revenue CAGR over the forecast period.

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Reports and Data has published a novel article titled, "Global [DIY Home Improvement Market](#), Trends and

Opportunities, Forecast to 2028". The consumer goods industry is steadily flourishing due to changes in consumer preferences, high demand for convenience and ongoing coronavirus pandemic. The global DIY Home Improvement market is expected to register significant revenue growth over the forecast period owing to factors such as increasing disposable income, robust urban development, improvements in standard of living and rapidly expanding global population.

The research report is formulated through extensive primary and secondary research, evaluated by professionals and offers in depth details about recent and emerging market trends along with market size, drivers, restraints, challenges, and growth opportunities. The report also offers information about top companies, type and application segments and regional bifurcation. Various advanced analytical tools such as SWOT analysis and Porter's Five Force analysis are used to obtain exact data which is later presented using diagrams, charts, graphs and other pictorial presentations to offer better understanding of the market dynamics to the user, investor and reader.

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Market Dynamics:

The global market is rapidly expanding in terms of revenue owing to factors such as shifting food preferences to healthier dietary choices, high demand for top quality food, sustainable and natural food products, and increasing health conscious populace. Growing inclination towards



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sustainable lifestyle, increasing penetration of internet, smartphones, laptops, and rising usage e-commerce and increasing investments by key players are boosting global market growth. In addition, increasing adoption of veganism and plant-based meat products, and increasing focus on developing new products are expected to growth of global DIY Home Improvement market going ahead.

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The report also sheds light on the market segmentation based on type, application and region:

DIY Home Improvement Market Segmentation based on Product Type:

- Kitchen
- Painting and Wallpaper
- Indoor Garden and Décor

DIY Home Improvement Market Segmentation based on Distribution Channel:

- Online
- Offline

DIY Home Improvement Market Segmentation based on Regions:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East & Africa

Competitive Landscape

The report offers detailed information about each market player along with its global position, financial status, business expansion plans and license agreement. The global DIY Home Improvement market is extremely competitive and consists of key players at regional and global levels. These players are focusing on adopting inorganic and organic growth strategies like mergers and acquisitions, collaborations, partnerships, new product launch and joint ventures to gain robust footing in the market and enhance their product base.

Key companies operating in the global DIY Home Improvement market that are profiled in the report include:

- Sherwin-Williams Company
- Masco Corporation
- Ferguson Enterprises
- Robert Bowden, Inc.
- Andersen Corporation

- DuPont de Nemours
- Watsco, Inc.
- Beacon Roofing Supply
- Pella Corporation
- Dreamstyle Remodeling
- American Exteriors
- Others

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