

Aroma Retail Launches 15 New Scents and The Aromachology Collection, Focused on the Influence of Odors on Human Behavior

LAS VEGAS, NEVADA, UNITED STATES, August 12, 2022 /EINPresswire.com/ --
Aroma Retail's Uncommon Scents
15 Exciting New Fragrances Offer
Scenting Solutions For Home and Office


Premier Luxury Scenting company, Aroma Retail, announces that 15 exciting scents will be added to their already industry leading [Fragrance Library](#) this month while maintaining the eco-friendly scenting standard of being organic and hypoallergenic.

"It's not about having the most scents. What matters is translating and embodying these scents to bring you back to your favorite memories," said Cristina Reding, Owner and President of Aroma Retail. "We are beyond thrilled to offer more fragrances that will allow the homeowner to create a signature scent and the business owner to express their brand further."

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Cristina Reding, Owner

A graphic for the 'AROMACHOLOGY' collection by Aroma Retail. It features a green background with a white torn-paper edge on the left. On the left side, there is a photograph of various aromatic items: a glass bottle of oil, a small jar, and some dried herbs on a wooden surface. The text on the right side of the graphic is as follows:
AROMACHOLOGY
BY AROMA RETAIL
The scientific study of the relationship between psychology and fragrance technology. Focusing on the effects of stimuli mediated by the olfactory pathways and moderated by cognition.
Citrus
Promotes centering, initiative, and growth.
Pink Grapefruit - Resorts Collection
Harrah's Mandarin Zest
Nebu Hotel's Lemon Ginger
Fruit
Apeasing, gratifying, refreshing, and satisfying.
Confidence - Mood Collection
Aqua-Tots Mango Coconut
Vitality & Vigor - Mood Collection (New)
Spice
Seeking out new ventures, confident and bold.
The Great Pumpkin
Black Tea & Fig - Resorts Collection
Autumn Bonfire - Places Collection (New)
Floral
Soothing to the weary, and stressed.
Orange Blossom Neroli - Aromachology (New)
Flower Shop - Places Collection
Santal Homage - Aromachology (New)
Herbal
Grounding to reality, promotes clarity of vision.
Meditation - Mood Collection
Sage & Sea - Places Collection (New)
Serenity Now - Mood Collection (New)
Wood
Protection from harm. Promotes perseverance.
Four Season's Whistler Cedar Seduction
Conquer - Places Collection (New)
Lakeside - Places Collection (New)

Description of the benefits of Aromachology Scenting.

These additions bring the total number of unique entries to 92, the most among any other brand in the industry.

These exclusive scents are only on [AromaRetail.com](#) and at the world famous [Smelly Bar](#), which is their storefront in Las Vegas, NV. The Smelly Bar is open to the public for buyers to purchase scenting solutions such as Fragrance Oils, Scented Candles, Wax Melts, Linen Sprays, Room Sprays, and Reed Diffusers. Each of these carries subtle,

yet clever ways to address malodors, while providing their own ambience of home décor.

Names and Collections

- The new fragrances are Speakeasy, Vitality and Vigor, Serenity Now, Deep Sleep, Fresh Rain, Herb Garden, Sage and Sea Minerals, Warm Cozy Hug, Coffee Ice Cream Waffle Cone, Autumn Bonfire, Lakeside, Santal Homage, Orange Neroli Blossom, Cordovan Leather, and Vanilla Breeze

- In addition to the popular Resorts, Mood, Seasonal, and Places Collections, a new [Aromachology Collection](#) has been added

About Aroma Retail

Aroma Retail is a home and business scenting company based in Las Vegas, well- known for its collection of signature resort scents and unique fragrance libraries. Every scent is available with aroma diffusion machines, room sprays, linen sprays, reed diffusers, and hand-poured candles. Scent Your Space today at [AromaRetail.com](#).

Michael Hewitt

Aroma Retail

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New Scents!

All scents available in our entire line of products.

Speakeasy • Vitality and Vigor • Serenity Now • Deep Sleep • Fresh Rain • Herb Garden
Sage & Sea Minerals • Warm Cozy Hug • Coffee Ice Cream Waffle Cone • Autumn Bonfire
Lakeside • Santal Homage • Orange Neroli Blossom • Cordovan Leather • Vanilla Breeze

AROMA RETAIL
Scent your space!

Full list of our 15 new scents being featured at [AromaRetail.com](#)

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