

# City of West Springfield, MA proclaims "Never Give Up Day"

*The City of West Springfield, MA proudly joins community members in celebrating Never Give Up Day on August 18th.*

BOSTON, MASSACHUSETTS, UNITED STATES, August 15, 2022

/EINPresswire.com/ -- The mayoral proclamation signals the city's role in recognizing the impressive resilience and determination of its community. [Never Give Up day](#) is a global celebration focused on cultivating a mindset of determination.

"Never give up" is what we've been told all our lives, by our parents, by storybooks, by teachers, coaches, mentors and peers. Never Give Up Day is now recognized as a significant day of influence on children; We know from many studies what happens when a person gives up. In a way, Never Give Up Day helps demonstrate the importance and value of never giving up and the impact such a day has on society.

On this day we are part of a big family with millions of people in the same boat, encouraging the general public to never give up the fight against global issues of concern like illness, poverty and climate change.

Never Give Up Day was first observed in 2019. But it wasn't until 2021 that the city's mayors agreed to proclaim [August 18th](#) as Never Give Up Day, making it a national celebration day. This day encourages associations, charities, the public and private sectors, schools, universities and citizens in general to make this day a springboard for awareness-raising activities.



**AUGUST 18TH IS OFFICIALLY  
NEVER GIVE UP DAY**

Here are the cities in the US and Canada that have proclaimed August 18th as Never Give Up Day:

USA: Houston (TX), Baltimore (MD), Phoenix (AZ), Milwaukee (WI), Warren (MI), Charlotte (NC), Fort Worth (TX), Irving (TX), Fargo (ND), Grand Rapids (MI), Florence (SC), Lake Havasu City (AZ), Surprise (AZ), Reno (NV), Deland (FL), Greenville (NC), Cherry Hill (NJ), Huntington (WV), Linden (NJ), Concord (NC), Rome (GA), Loveland (CO), Springfield (OR), Corona (CA), El Mirage (AZ), Commerce City (CO), North Las Vegas (NV), Hemet (CA), Dania Beach (FL), Pinellas Park (FL), Pine Bluff (AR), North Lauderdale (FL), Hoffman Estates (IL), Las Cruces (NM), Durham (NC), Little Elm (TX), Petersburg (VA), Daly City (CA), St. Charles (MO), West Springfield (MA), Elizabethtown (KY), Wausau (WI), Middletown (OH), Santa Cruz (CA), Wentzville (MO), Hobbs (NM)

# NEVER GIVE UP DAY AUGUST 18TH



Canada: Brampton (ON), Surrey (BC), Burlington (ON), Strathcona County (AB), Red Deer (AB), Niagara Falls (ON), Victoria (BC), Newmarket (ON), Welland (ON), Sanich (BC), Regina (SK), Halifax (NS), Belleville (ON)



On Never Give Up Day, we convince ourselves and the world that we are strong, determined and able to achieve our goals."

*Mr Never Give Up*

Watch Video Trailer:

<https://www.youtube.com/watch?v=iql7cJPJorw>

for more information: <http://www.nevergiveupday.com>

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