



RWS and WAND, Inc. Announce New Partnership

WAND Taxonomies Now Working Hand-in-Hand with Tridion to Provide AI Semantic Layer

DENVER, COLORADO, UNITED STATES, August 17, 2022 /EINPresswire.com/ -- Denver, CO, USA — WAND, Inc. today announced a new partnership with RWS. This partnership will blend Tridion, RWS's world leading content technology, with WAND, Inc.'s prebuilt taxonomies to accelerate client time to delivery.

"The combination of WAND Taxonomies and RWS' Semantic Artificial Intelligence offering dramatically reduces the time it takes to get a successful process up and running," says Ross Leher, CEO at WAND, Inc. "The barriers of creating a taxonomy from scratch — things which have previously caused significant delays to enterprise-wide content management projects — have been eliminated."

Alex Abey, General Manager of Tridion, explains: "Our customers are looking for ways to improve information discovery and streamline content management. Taxonomies are a key part of such a solution but are time consuming to manually build. By combining WAND's industry and domain specific taxonomies with Tridion's semantic AI capabilities, we solve this problem once and for all."

The benefits of this new partnership include:

- WAND Prebuilt Taxonomies/Metadata models reduce the model creation time by up to 90%
- WAND foundation metadata models address 33 major industries
- WAND foundation metadata models import into RWS applications in minutes

Notes to editors:

About WAND, Inc.: Since 1983 WAND, Inc. has developed taxonomies to improve the way our clients search and organize unstructured and semi-structured information. WAND is the premier source for taxonomies, glossaries, and common data models. The breadth and coverage of WAND's libraries is unmatched, and for years, WAND Taxonomies have been used by thousands of companies around the world to organize information. Applications, where WAND Taxonomies are being deployed, include enterprise content management, enterprise search, behavioral

targeting, big data, text analytics, business intelligence, semantic technologies, local search, Artificial Intelligence, knowledge graphs, and sentiment analytics.

WAND is headquartered in Denver, Colorado, and serves companies globally.

About RWS: RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our unique combination of technology and cultural expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Our clients include 90 of the world's top 100 brands, the top 20 pharmaceutical companies and 19 of the top 20 patent filers. Our client base spans Europe, Asia Pacific and North and South America. We work in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors, which we serve from 80+ global locations across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com.

To learn more about Ross Leher or WAND, Inc. and RWS' partnership, please call +1 (303) 623-1200 or email rleher@wandinc.com. You can also check out the WAND, Inc. website at: www.wandinc.com and RWS at: www.rws.com

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Ross Leher
WAND, Inc.
+1 3036231200
[email us here](#)

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