

Polymer Emulsion Market Size is Anticipated To Reach USD 63.22 Billion at a CAGR of 6.8% By 2027 | Reports and Data

The market growth is driven by an extensive product demand for construction, paints & coatings, automotive adhesive applications, and others

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/EINPresswire.com/ -- According to the current analysis of Reports and Data,

the global [Polymer Emulsion market](#) was valued at USD 37.38 Billion in 2019 and is expected to reach USD 63.22 Billion by year 2027, at a CAGR of 6.8%. The study covers polymer-based emulsions, which are further used in various industrial applications like the manufacturing sector, automobiles, paints and coatings, adhesives, etc. Polymers emulsions are preferred over their substitutes, due to their low VOC (Volatile Organic Compounds) content. An advantage associated with polymer emulsions is, the continuous water phase in it is an excellent conductor of heat, enabling fast polymerization without loss of temperature control.

The rising awareness among the consumers towards opting eco-friendly paints and emulsions, easy storage and development due to the non-flammable nature of polymer emulsions, superior end product quality, low carbon footprint in production activities, has led to the development of the polymer emulsion market. Availability of public as well private funds for research, and favorable regulatory scenario, are some of the key factors propelling market growth in the industry. However, tight government regulations towards environment protection, some of the polymer emulsion processes being energy-intensive, rising crude oil prices, are the major hindrance for market growth during 2019-2027.

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Further key findings from the report suggest

Polymer Emulsion market is dominated by Asia Pacific, which has around 35% market share followed by North America and Europe. Changing industry trends and government regulations



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across the globe are the key factor to accelerate the market growth during forecast period across all regions.

China is dominating the polymer emulsion application with its market share of 45% in the APAC region. This is due to the rapid industrial development that has taken place in the recent years in the country. Production based on economies of scale has a pivotal role in allocating China with the majority market share.

Paints and coatings account for about 40% share in the application of polymer emulsion in the APAC region. The most common type of polymer emulsion used in the APAC region is Acrylic emulsion.

With the growing population, requirement of consumer durables and automobiles is also increasing globally, due to which the polymer emulsion industry growth has accelerated. It is expected that the market growth would continue as per the current trend.

Market for polymer emulsion is highly competitive and the manufacturers compete with each other on the basis of product differentiation via factors such as non-polluting production process, low carbon footprint, competitive pricing.

Strong fluctuations in crude oil prices and strict government regulations towards protection of environment is likely to hinder the market growth during the forecast period.

Key participants include Dow Chemicals (US), Clariant International, DIC Corporation, Mallard Creek Polymers, British Paints, Synthonomer, Wacker Chemie AG (Germany), Kansai Nerolac Paints Ltd., Asian Paints Ltd, The Lubrizol Corporation.

To know more about the report: <https://www.reportsanddata.com/report-detail/polymer-emulsion-market>

Market Segmentation:

Type (Revenue, USD Million; 2017–2027)

Styrene-butadiene

Acrylic

Styrene-acrylic

Vinyl-acetate

Nitriles

Application Type (Revenue, USD Million; 2017–2027)

Paints & Coatings

Adhesives

Others

Regional Outlook:

North America

US.
Canada
Mexico
Europe
Germany
UK.
Italy
France
BENELUX
Rest of Europe
Asia Pacific
China
India
Japan
South Korea
Rest of APAC
Latin America
Brazil
Rest of LATAM
Middle East & Africa
Saudi Arabia
U.A.E.
South Africa
Rest of MEA

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Key questions covered in the global Polymer Emulsion Market report:

What is the expected market size of the global Polymer Emulsion Market during the forecast period?

What factors are expected to hamper global Polymer Emulsion Market growth over the forecast period?

What key factors are expected to drive global revenue growth between 2020 and 2027?

Which application segment is expected to dominate other application segments over the forecast period?

Which region is expected to dominate in terms of revenue during the forecast period?

What are the key outcomes of Porter's Five Forces analysis and SWOT analysis?

Which leading players are operating in the global Polymer Emulsion Market?

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Nikhil Morankar

Reports and Data

+ 12127101370

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