

Piktochart Launches Back to School 2022 Campaign

A live workshop featuring EdTech influencer Rachelle Dené Poth, new design resources, and a giveaway with a chance to win a Kindle have been announced.

PENANG, MALAYSIA, August 18, 2022 /EINPresswire.com/ -- Piktochart announced a campaign to support users in the education space to prepare for the new school and university year. The Back to School 2022 initiative from Piktochart focuses on providing K-12 and university teachers with resources to make information design more accessible.

The campaign includes:

August 24: Live workshop on the topic “Creative Ways to Use Infographics in the Classroom” with guest speaker Rachelle Dené Poth—named one of 30 K-12 IT Influencers for 2021 and one of the 150 Thought Leaders to Follow for 2022.

Rachelle teaches Spanish and STEAM: What’s nExT in Emerging Technology at Riverview Junior-Senior High School in Oakmont, PA. As a Piktochart user since 2015, Rachelle has been using Piktochart to diversify and accelerate her students’ learning of a new language. Everyone can register for the [education workshop](#) and attend the live session.

August 16 - September 23: Giveaway dedicated to educators, with a Kindle and an Education package as the prize.



Two winners will be selected from a random draw. The grand prize consists of:

- Amazon Kindle plus a subscription for a year (12 months)
- Piktochart EDU account
- Piktochart swag
- Book by Rachelle Poth
- Gift card for Coursera/Domestika

The giveaway is only open to teachers and educators, who can find the steps to participate on the [Back to School 2022 campaign page](#).

In addition, as part of the initiative, Piktochart is releasing [design templates for education](#) and resources throughout the summer to make it easy for teachers to create all the visuals they need for the classroom.

About Piktochart

Founded in 2011, Piktochart is an all-in-one information design platform for creating professional visuals and repurposing video content online. Chosen by 11 million professionals worldwide, Piktochart lets you quickly turn any information into a graphic that fosters an effective understanding of your message. If you want to learn more, visit www.piktochart.com.

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