

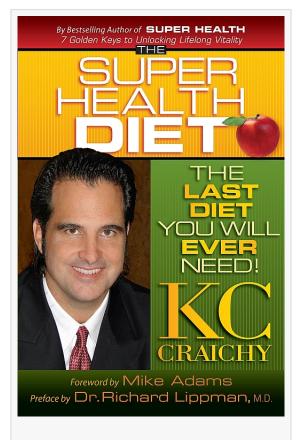
KC Craichy's Book The Super Health Diet Peaks at #3 on The Wall Street Journal's Bestseller List

The strong sales showing continues for this highly regarded natural health book.

ORLANDO, FLORIDA, USA, August 18, 2022 /EINPresswire.com/ -- A week after reaching the top sales spot on Amazon and Barnes & Noble, the book <u>The</u> <u>Super Health Diet</u> by <u>KC Craichy</u> is currently #3 on The Wall Street Journal's bestseller list. It is also currently on the USA Today's Top 100 list.

Subtitled The Last Diet You Will Ever Need!, this book has been updated twice and remains a popular choice. A new generation of readers is being educated about benefits of superfood nutrition and is being encouraged to take practical steps toward achieving their health goals.

The book became a bestseller for Craichy when it was first released in 2011 and a recent surge in demand pushed it back to the top of the sales charts on Amazon and Barnes & Noble last week. It was the top seller on



Amazon among diet books and nutrition books and the top selling nutrition book on Amazon for Kindle. It was also the top seller among all eBooks on Barnes & Noble.

The book goes through periods of increased demand as a result of Craichy's speaking schedule. He is reaching new audiences all the time through podcasts, social media and in-person events where he shares a message of hope centered on wise eating. The Super Health Diet also reemerged as the top seller on Amazon and Barnes & Noble back in 2020 during the height of the pandemic as people took a renewed interest in nutrition and its role in a healthy immune system.

The Super Health Diet takes a critical look at many of the most popular diets, exposing the pitfalls and detailing how they can leave the dieter vulnerable to gaining even more weight in the long run. Craichy worked with some of the top minds in the nutrition, medical, and fitness circles

to develop a dynamic, no-nonsense approach to diet and health that is helping people of every age and every stage of health to supercharge their body, soul, and spirit.

The book is the definitive work on diets and dieting and is widely acclaimed by a host of medical, nutritional, and fitness experts. Dr. Richard Lippman, who was a 1996 Nominee for the Nobel Prize in Medicine for his work in anti-aging, said it was, "The most remarkable nutrition book of the twenty-first century."

Other reviewers have said:

"a blueprint for a lifetime of nutritional success"

"improve your health, increase your resistance to disease, decrease your stress, slow aging and enjoy life to the fullest"

"debunks many of the marketing schemes that take advantage of so many consumers" "a must-read for breaking the vicious cycle of disease"

In addition to being a best-selling author, Craichy is a health researcher, recognized expert on natural health and sports performance nutrition as well as a sought after speaker on superfood nutrition, natural, integrative and alternative medical approaches to chronic diseases. He and his wife Monica are co-Founders of Living Fuel, the Leader in Superfood Nutrition. Living Fuel products are used around the world by everyone from the health-challenged to some of the world's most recognizable athletes in team, individual, and endurance sports. He and his wife, Monica, have six children and cohost the popular Internet TV program LivingFuelTV.

More information can be found at: <u>https://www.livingfuel.com</u>.

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