

Online Tutoring Global Market Estimated To Grow At 17% Rate

The Business Research Company's Online Tutoring Global Market Report 2022 – Market Size, Trends, And Forecast 2022-2026

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As per The Business Research Company's "Online Tutoring Global Market Report 2022", the [online](#)

[tutoring market](#) share is expected to grow from \$6.98 billion in 2021 to \$8.17 billion in 2022 at a compound annual growth rate (CAGR) of 16.9%. The change in the online tutoring market growth trend is mainly due to the companies stabilizing their output after catering to the demand that grew exponentially during the COVID-19 pandemic. The market is expected to reach \$14.76 billion in 2026 at a CAGR of 15.9%. According to the online tutoring market analysis, the increasing demand for e-learning due to the impact of COVID-19 is driving the growth of the market.

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Key Trends In The Online Tutoring Market

Companies are increasingly investing in trends such as gamification for better user engagement, which is predicted to be shaping the online tutoring market outlook. Gamification in e-learning and online tutoring is expected to inspire a game-like reaction and engagement among learners. This results in improved information retention, motivation and increased productivity. For instance, in June 2020, Byju's, an India-based educational technology and online tutoring company, introduced Disney BYJU'S Early Learn app for Android and iOS, which involves gamification strategies. Other online tutoring companies such as Class Dojo and rainscape have also invested in gamification.

Overview Of The Online Tutoring Market

The online tutoring market consists of sales of online tutoring services and related products by entities (organizations, sole traders and partnerships) that provide online tutoring services.

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Online tutoring is the tutoring process in a digital, interactive, or connected environment wherein teachers and students are in different geographical locations.

Learn more on the [global online tutoring market report](https://www.thebusinessresearchcompany.com/report/online-tutoring-global-market-report) at:

<https://www.thebusinessresearchcompany.com/report/online-tutoring-global-market-report>

Online Tutoring Global Market Report 2022 from TBRC covers the following information:

Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation

- By Type: STEM Courses, Language Courses, Other Courses
- By Application: K-12, College Students, In-Service Education, Others
- By Sales Channel Type: Private Coaching, International Organizations and Associations, Educational Institutes, Others
- By Geography: The global online tutoring market segmentation is divided into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as Vedantu Innovations Pvt. Ltd., China Distance Education Holdings Ltd., Chegg, BYJU'S, Embibe, Khan Academy, TutStu Education, Club Z! Inc., iTutorGroup, New Oriental Education & Technology Group, Pearson Plc, TAL Education Group, Ambow Education Holding Ltd., ArborBridge Inc., Tutor Eye Inc., Varsity Tutors, ThoughtCo., GradeStack Learning Pvt. Ltd., and Fleet Education Services.

Trends, opportunities, strategies and so much more.

Online Tutoring Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of online tutoring global market. The market report analyzes online tutoring global market size, online tutoring global market growth drivers, online tutoring global market segments, online tutoring m global arket major players, online tutoring global market growth across geographies, and online tutoring market competitors' revenues and market positioning. The online tutoring market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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The Business Research Company has published over 3000 industry reports, covering over 3000 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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