

Alzheimer's Disease Therapeutics and Diagnostics Market Top Companies, Business Growth & Investment Opportunities

Alzheimer's disease therapeutics and diagnostics market report provides a comprehensive analysis of the current market and estimations.



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EINPresswire.com/ -- Alzheimer's is a neurodegenerative disorder that mostly occurs with aging and is a leading cause of dementia. The global Alzheimer's disease market has observed tremendous growth in the recent years, owing to the high prevalence of [alzheimer's disease therapeutics market](#) and increased life expectancy of population. Alzheimer's is one of the leading causes of death in the United States, with more than 5 million Americans diagnosed with this dreaded disease, in year 2014. Presently, very few therapeutic alternatives are available in the market and none of them provide a complete cure for this condition. This indicates an impending market need that would provide lucrative growth opportunities to the industry players.

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The companies profiled in this report include, Pfizer, Inc., Eisai Co., Ltd., Novartis AG, H. Lundbeck A/S, Forest Laboratories, Inc., TauRx Therapeutics Ltd, AC Immun, and Johnson & Johnson.

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The Alzheimer's Disease Therapeutics and Diagnostics Market is segmented on the basis of therapeutics, diagnostics and geography. According to the therapeutics, the market is segmented into, marketed drugs such as Cholinesterase inhibitors and NMDA receptor antagonist, and Pipeline Drugs. On the basis of diagnostics, the market is segmented into Lumbar puncture test, Computed tomography (CT) scan, Magnetic resonance imaging (MRI), Electroencephalography (EEG), Positron emission tomography (PET) scan and Others. Geographically, the market is segmented across four regions namely North America, Europe, Asia Pacific, and LAMEA.

The research collaborations and new product launches are some of the key strategies adopted by leading industry players. For instance, Actavis plc in collaboration with Adamas

Pharmaceuticals Inc. recently announced the US FDA approval of Namzaric, a fixed-dose combination of memantine and donepezil. The drug is expected to be launched in the first half of year 2015. Further, in Jan 2015, Johnson & Johnson signed a research deal with a Swiss biotech firm AC Immune, to develop anti-tau Alzheimer's vaccines.

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- Comprehensive analysis of factors that drive and restrict the growth of the Alzheimers Disease Therapeutics and Diagnostics Market is provided
- The report provides a comprehensive analysis of the current market and estimations through 2014-2020, which would enable the stakeholders to capitalize on prevailing market opportunities
- An in-depth analysis of key segments of the market demonstrate the types of therapeutics along with the diagnostics that are currently used in the Alzheimers Disease market
- SWOT analysis highlights the internal environment of leading companies for strategy formulation
- The Alzheimers disease market scenario is comprehensively analysed in accordance to the key regions

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[Veterinary Point of Care Blood Gas Analyzers Market](#)

[Coated Endotracheal Tube Market](#)

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