

Teacup Launches Free Tech Classes to Help Close Digital Equity Gap Across All Ages

Class topics include smartphone basics, social media training, online dating, protection against phishing scams and other relevant themes.

MOUNTAIN VIEW, CALIFORNIA, UNITED STATES, August 23, 2022 /EINPresswire.com/ -- Teacup, the voice social app for the world's older generation, has launched complimentary technology classes across the country. Class topics include smartphone basics, social media training, online dating, protection against phishing scams and other relevant themes. The classes will be held over Zoom and are largely being carried out in partnership with senior living facilities, local senior centers, libraries, and other targeted communities across the country.

Teacup is launching the service at a time when technology usage by seniors is at an all-time high. A study done by Pew Research Center found that smartphone ownership among older Americans jumped from 34% to 83% from 2012 to 2021. In addition, over 70% of people 50 and older are social media users according to the same study.

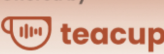
"More widespread adoption of technology can be a real boon for the elderly population, but there needs to be more education around how to use different platforms in order for them to use the technology effectively and safely. Our goal is to cover topics that impact people across all ages, especially the elderly, in their day-to-day lives, and to help them use these technologies to better connect and engage with their loved ones," said Serena Dang, CEO and co-founder of Teacup.

Accompanying higher technology adoption rates by seniors is also an increase in fraudulent scams targeting this population. [The American Journal of Public Health estimates](#) that about 5

FREE SMARTPHONE LESSONS

-- A volunteer service to support older adults and senior communities with smartphone and other tech related services

Offered by



CLASS TIME:
Wednesdays at 6pm ET | 3pm PT

LOCATION:
Online through Zoom

TO SIGN UP:
Send an email to hello@teacupinc.com with:

- Your name
- What type of smartphone you have (iPhone or Android)

We will send you a link with instructions to join the Zoom class.

TOPICS INCLUDE:

- Photos
- Social Media
 - Facebook
 - Whatsapp
 - Instagram
 - Etc.
- Calendar
- Online Dating
- Accessibility Settings
- Siri
- Notifications
- And many more!

About Teacup Inc.

Teacup is working to improve social engagement and access to technology among the 50+ age group. We offer regular smartphone classes and technology support over Zoom. To learn more about us, you can visit our website at www.teacupinc.com.

Smartphone classes are being offered by Teacup free of charge every Wednesday at 6pm ET.

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percent of the elderly population (which equates to around two to three million people) suffer from some sort of scam every year. As phishing scams continue to increase in sophistication and complexity, this is likely to increase.

Organizations and individuals interested in participating in Teacup's free technology classes should sign up at teacupinc.com.

About Teacup

Teacup is a voice-first social engagement app for the world's older generation. The company is building a platform to help drive engagement through live small group conversations with a mission of reducing social isolation as we age. For additional information and to sign-up for a pilot, visit www.teacupinc.com.

For press inquiries, please contact hello@teacupinc.com.

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