

US FinTech Startup CabbagePay is set to redefine the way money flows

CabbagePay is redefining the way money moves for all businesses while reducing fees, fraud, and checkout times - time to get rid of the plastic.

NEW YORK CITY, NEW YORK, UNITED STATES, August 24, 2022

[/EINPresswire.com/](https://EINPresswire.com/) -- FinTech startup [CabbagePay](https://CabbagePay.com/) has officially launched in major US cities with its goal to redefine the way money moves for all businesses, as it continues to penetrate brands, stores, websites, and apps. CabbagePay is growing rapidly due to its cost-effective payment rails and myriad use cases in all walks of the industry from retail, and freelancing to healthcare, and finance. The company allows platforms to integrate prebuilt CabbageLink technology into mobile apps, and online stores to make payments cost-effective without ever leaving the platform's brand experience.



"Moving money is plagued with an excess of fees, fraud, delay. Checkout times everywhere have been more frustrating than ever due to the pandemic and merchants are paying tens of thousands of dollars in credit card fees. CabbagePay is capitalizing on this untapped market," said [Pratt Khot](#), Co-Founder of CabbagePay. "Our unified Cabbage API supports all tech teams to get set up with less than 5 lines of code."

With CabbagePay, businesses are significantly saving on payment transaction fees, thus turning those savings towards the customers. For frequent purchase businesses like gas stations, grocery stores, etc. significant gains are accumulated over time when regular customers switch to CabbagePay from credit cards, making the discounts, and cashback well worth it. Businesses are incentivizing customers to switch to CabbagePay by offering bonuses, and one-time

discounts. Moreover, Cabbage App offers customers the quickest way to pay at retail stores by utilizing transient code technology.

"For frequent shoppers, the minimal amount paid out via one-time bonus yields a significantly higher ROI, as savings per transaction are adding over time with CabbagePay customers. Moreover, our checkout times decreased by 60%" says a business owner accepting CabbagePay in all his 18 business locations.

Alcohol delivery startup Drinkerrs.com and social media of jobs startup HereHires.com have partnered with CabbagePay to make payments more cost-effective, and secure. "We have built a foundation to take on a serious chunk of the total addressable market(TAM) in the US," said Pratt Khot, Co-Founder. "Card payments industry in the US is the biggest market of all, and we are poised to grab this opportunity."

“

Moving money is plagued with an excess of fees, fraud, and delay. Merchants are paying tens of thousands of dollars in credit card fees every year. CabbagePay is capitalizing on this untapped market.”

Pratt Khot

Pratt Khot
Cabbage North America, Inc. CabbagePay
sales@CabbagePay.com
Visit us on social media:
[Facebook](#)
[Twitter](#)



The advertisement features a green background with the CabbagePay logo in the top right corner. The main headline reads "Hey, business owners:". Below this, three green checkmarks are listed, each followed by a benefit: "Less than 1% payment transaction fees", "Reduced customer checkout times", and "Reduced fraud payments". To the right, two smartphones are shown. The foreground phone displays the CabbagePay app interface, including a "cabbage" logo, a "click to pay" button, and a "Latest Transactions" list with items like "Bridgehampton Mart" for \$17.47 and "Bradford Lounge" for \$1.98. The background phone shows a payment screen with a total of "\$58.97" and a "Pay Now" button.

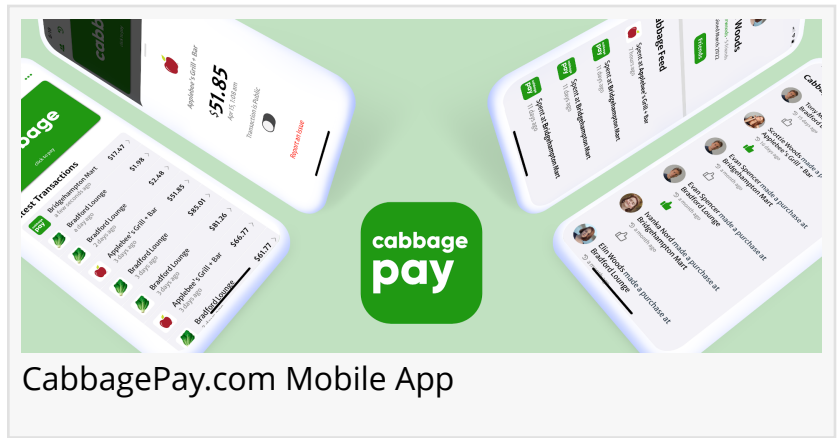
Hey, business owners:

- ✓ **Less than 1% payment transaction fees**
- ✓ **Reduced customer checkout times**
- ✓ **Reduced fraud payments**

CabbagePay.com for Small Business

Interested in joining retailers, businesses across the country that are already accepting CabbagePay to reduce transaction fees, checkout times, and fraudulent transactions? [Sign Up](#) here.

LinkedIn



This press release can be viewed online at: <https://www.einpresswire.com/article/587359816>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.