

Former NAR REACH Executive Director Kia Nejatian Joins Revive Real Estate

Leading real estate venture capital executive Kia Nejatian is joining Revive Real Estate, a leading presale renovation firm, as Head of Corporate Development.

IRVINE, CA, UNITED STATES, August 23, 2022 /EINPresswire.com/ -- [Revive Real Estate](#), the most complete presale home renovation solution for sellers and cash-backed offer programs for buyers, announces leading real estate venture capital executive Kia Nejatian as its new Head of Corporate Development. He will join the Revive executive leadership team on September 6, 2022.

Most recently, Nejatian was the Executive Director of the National Association of Realtors' REACH accelerator program for US real estate startups. He also was a venture capitalist at Second Century Ventures, the strategic investment arm of the NAR, focusing on real estate investments. Revive was among eight residential real estate technology startups selected for the US 2022 NAR REACH program earlier this year.

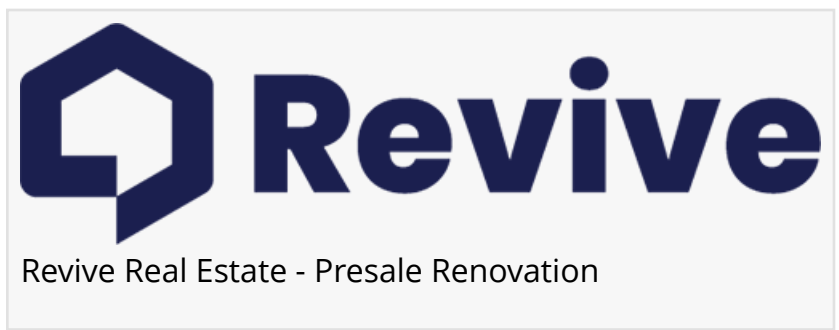
"Kia joining Revive Real Estate rockets our visibility in the PropTech space and puts us on a trajectory that will drive higher revenue and smarter market expansion," said Michael Alladawi, Revive Real Estate CEO and founder. "Leading our business expansion efforts while helping us go deeper with current partners, Kia has the unique skillset to make an immediate impact for Revive. We are excited to have his energy and drive to help take us to an even higher level of success," he added.

Before his roles at NAR REACH and Second Century Ventures, Nejatian led real estate and construction investments at Plug and Play Ventures. He also was Director of Partnerships at



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Kash, a mobile payment startup purchased by a publicly traded financial services company. Previously, he was a Real Estate Analyst at Real Facilities, acquired by Savills Studley, and an Advisor to Toronto Mayor Rob Ford.



“The real estate market today is shifting rapidly, and there will be winners and losers,” said Kia Nejatian. “Revive shows it does incredibly well in a seller's market, but wait until you see how extraordinary it becomes for agents and sellers in a buyer's market. I'm excited to share the massive value Revive can deliver to sellers and their agents,” he added.

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Michael Alladawi, Revive Real Estate CEO and founder

According to Revive cofounder Dalip Jaggi, adding Nejatian to Revive Real Estate’s executive team validates the tremendous growth ahead for the entire Listings Concierge category. “As the demand of our product grows, Kia’s involvement will be essential to integrate with the right strategic partners to deliver our mission to help homeowners maximize their biggest asset– their home,” Jaggi said.

Revive offers presale renovation services for homeowners to help maximize their profits from their home sales. When

homeowners renovate their homes before selling, they maximize their return on their most significant asset — their home. Revive research shows that sellers leave 15 to 20 percent of potential profits on the table when they sell their homes “as is.” Revive sellers average \$186,000 more than the renovation costs and substantially more in higher-cost markets, and once Revive homes are listed, they sell faster.

Learn more at www.revive.realestate.

About Revive

Revive’s mission is to guide home sellers through presale renovations without upfront costs. By providing access to Revive’s network of top contractors, home sellers gain an average of \$186,000 in additional profit when selling their homes. Revive homes sell for more and help sellers move ahead by maximizing their sales value. Learn more at www.revive.realestate.

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