

## Global Raisins Market Share Likely to Grow At a CAGR of 5% By 2030 - Custom Market Insights

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SANDY, UTAH, UNITED STATES, August 23, 2022 /EINPresswire.com/ -- The size of the Global Raisins Market was worth around USD 2.5 billion in 2021 and is predicted to grow to around USD 3.6billion by 2030 with a compound annual growth rate (CAGR) of roughly 5%between 2022 and 2030.



The report analyses the <u>Raisins market</u>'s drivers and restraints, as well as the impact they have on-demand throughout the projection period. In addition, the report examines global opportunities in the global Raisins market.

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Various Health Benefits of Raisins are Surging its Consumption

The exponential expansion of the food sector is one of the main drivers of the global market for Raisins. Additionally, there has been an increase in confectionery product consumption, which

may eventually boost the demand for Raisins. The secondary factors driving the global market for Raisins include the rise in disposable income, changes in consumer preferences and consumption patterns, and lifestyle changes.

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The trend in consumer consumption toward a healthy, nutrient-dense diet has fueled the growth of the Raisins market. The availability of substitute products, such as prunes or dried cranberries, which have nearly the same nutritional value, may restrict the market for Raisins.

## **Key Players Insights**

The market for Raisins is highly fragmented. The large concentration of players operating in the Raisins market influences the overall pricing strategy of the product, as per prevailing market conditions. The manufacturers are involved in producing and supplying Raisins for diversified application bases. The presence of a strong supplier base with a large customer base moderately limits the chances of competitive rivalry amongst the produces.

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## Some of the prominent players

Akrodria

S & B Herbafoods (Sun-Maid)

Montagu Snacks

Sunsweet

Geobres

**Red River Foods** 

Fruits of Turkey

Sunbeam Foods

**Lion Raisins** 

Traina Foods

| The global Raisins market is segmented as follows:  |
|---|
| By Product Type   |
| Natural Seedless Black Current Golden Seedless Muscat Sultana Monukka   |
| To know about the assumptions considered for the study, download the pdf brochure @ <a href="https://www.custommarketinsights.com/request-for-free-sample/?reportid=16677">https://www.custommarketinsights.com/request-for-free-sample/?reportid=16677</a> |
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| Conventional Organic By End Use   |
| Food Industry<br>Households   |
| By Distribution Channel   |
| Offline<br>Online   |
| By Geography  |
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| The U.S. Canada Mexico  |
| Europe  |
| France The UK Spain   |

Germany

Italy Rest of Europe

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