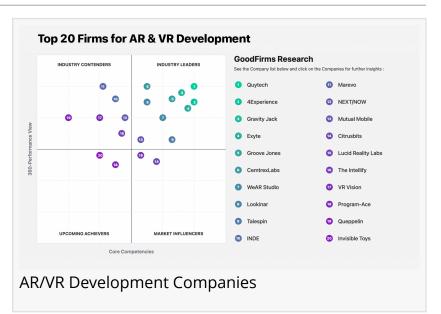# Good Firms Leader Matrix Ranks Top 20 AR & VR Development Firms

This list of Top 20 AR & VR development companies are recognized via GoodFirms' Leaders Matrix methodology for providing exceptional AR/VR development services.

WASHINGTON, WASHINGTON, UNITED STATES, August 24, 2022 /EINPresswire.com/ -- GoodFirms, a globally recognized B2B research, ratings, and reviews platform, recently picked up twenty [top firms for AR & VR development services](#).

AR/VR Development Companies

"Digital world is growing. With that, technological advancements are also on the surge. Augmented Reality and Virtual Reality are taking up the market with their innovations and market penetration," says GoodFirms.

> "AR-VR are becoming more functional and creative in recent days, and the demand for AR/VR applications are increasing across the globe." "
>
> *GoodFirms*

GoodFirms Leaders Matrix Program recognizes companies for their exemplary services and excellent practices. The AR & VR development companies had to undergo rigorous assessments to quality as leaders. These included the evaluation of the service landscape, authentic client reviews, experience in the sector, market position, and many more. GoodFirms' profound analysis unveils strategic information about the service provider's capabilities, competitive strategies, and market position.

Both marketers and consumers are finding it easy and interesting to leverage AR & VR technology. This technology will soon become a reality as we progress in data speed, and 4G or 5G. The demand for well recognized augmented reality and virtual reality development companies is surging high and will continue to in the future.

The GoodFirms research team assessed the participating companies to find the [top augmented](#)

[reality & virtual reality companies](#) based on core competencies such as service focus and portfolio and a 360-Performance view encompassing client review, market presence, and GoodFirms score. These factors assist in evaluating the legitimacy of competencies.

Further, based on the assessment mentioned above, each company is categorized into one of four different quadrants: Industry Contenders, Industry Leaders, Upcoming Achievers, and Market Influencers, where the service providers are positioned corresponding to their focus areas and their ability to deliver.

Top 20 Firms for AR & VR Development Listed by GoodFirms Leaders Matrix:

1. Quytech
2. 4Experience
3. Gravity Jack
4. Exyte
5. Groove Jones
6. CemtrexLabs
7. WeAR Studio
8. Lookinar
9. Talespin
10. INDE
11. Marevo
12. NEXT/NOW
13. Mutual Mobile
14. Citrusbits
15. Lucid Reality Labs
16. The Intellify
17. VR Vision
18. Program-Ace
19. Queppelin
20. Invisible Toys

The companies listed under the leader matrix program stand out with positive feedback from their clients, showing the dedication of service providers to deliver exceptional work to their clients. This online recognition via the leaders' matrix analysis of GoodFirms helps identify the experts and makes it easier for service seekers to pick the right service provider.

Get in touch with GoodFirms to be a part of this leaders matrix analysis and get listed in the next leaders' list. You can also check more information about the [GoodFirms Leaders Matrix methodology](#).

About GoodFirms:

GoodFirms is a Washington, D.C.-based research firm specializing in identifying the most prominent and efficient IT companies and software providers that can automate the tasks of various industries. GoodFirms' industry-wide research, review & rankings help service seekers leap further and multiply their industry-wide value and credibility.

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