

1958 "Peggy Sue" Chevrolet Impala Coupe set for Auction by Spanky's Freedom Car Auctions

CANYON, TEXAS, UNITED STATES, August 24, 2022 /EINPresswire.com/ -- Spanky's Freedom Car Auctions (www.FreedomCarAuctions.com) announces the auction without reserve of a [1958 Chevrolet Impala owned by Peggy Sue Gerron](#). Ms. Gerron is the "real" Peggy Sue mentioned in Buddy Holly's hit songs, "Peggy Sue" and "Peggy Sue Got Married." Her 1958 Chevrolet Impala will be sold without reserve on October 1 at the inaugural Freedom Choctaw Collector Car Auction -- Choctaw Casino & Resort Event Center, 3702 Choctaw Road, Durant, Oklahoma 74701, according to Spanky Assiter, president of the company.



1958 Chevrolet Impala "Peggy Sue" Coupe

“We have been entrusted to market and sell this once in a lifetime vehicle and collection of related memorabilia,” said Assiter. “This is a rare opportunity to buy this very special vehicle and to complete or start your collection of memorabilia.”

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Freedom Car Auctions announces the auction without reserve of a 1958 Chevrolet Impala owned by Peggy Sue Gerron. Her Impala will be sold on Oct 1 at the inaugural Choctaw Collector Car Auction.”

Spanky Assiter

Opportunities of this magnitude to buy such a highly desirable rare vehicle and memorabilia do not come along very often. Plan to take advantage of this special opportunity.

This car is believed to be previously purchased and owned by the 50's rock star legend and inductee into the Grammy Hall of Fame, Buddy Holly**. While no documentation

exists to officially substantiate his ownership, we can document the ownership of this piece to Peggy Sue Gerron, the woman Buddy Holly sang the hit song in 1957 about, "Peggy Sue," written

by Jerry Allison and Norman Petty and performed by Buddy Holly.

Peggy Sue's ownership of this vehicle is well documented. The 1958 Impala bears her autograph on each of the fender skirts, and a copy of the title reflecting her name. Her family will be at the auction to speak to this amazing car's history and will be selling some of her personal memorabilia.

This beautifully restored 1958 Impala was the beneficiary of a complete restoration a number of years ago and still shows and runs exceptionally well. It was ordered new in Cay Coral with Arctic White roof paint combination which Chevrolet used to celebrate its 50th anniversary. In addition, it is equipped with the historic 283 cubic inch V8 and an automatic transmission, fender skirts, spinner hubcaps, twin antennas, and outside mirrors.

This vehicle is being sold "NO RESERVE" and will include Peggy Sue's actual red scrapbook of the history and restoration of the vehicle.

Call Freedom Car Auctions (844.399.1050) or visit www.FreedomCarAuctions.com for more information and updates.

Spanky's Freedom Car Auctions, based in Canyon, Texas, specializes in the sale of classic and collector cars through live and online auctions.

****NOTICE OF NON-AFFILIATION AND DISCLAIMER**
Freedom Car Auctions is an independent company and this sale is not affiliated, associated, authorized by, endorsed by, or in any way connected with the Estate of Buddy Holly or his surviving family members. The use of any name, trade name, or trademark is for identification, descriptive, and reference purposes only and does not imply any association with or endorsement by any person, company, or brand.



Peggy Sue with Buddy Holly

A vertical advertisement for Freedom Car Auctions. At the top is the Freedom Car Auctions logo, featuring a stylized American flag and the text "FREEDOM CAR AUCTIONS". Below the logo, the text reads "SATURDAY, OCTOBER 1st, 2022" and "9:30am Choctaw Nation Event Center, Durant, OK". The main title is "PEGGY SUE" in large, bold, white letters, followed by "1958 Chevrolet Impala Coupe". Below this, there is a small paragraph of text: "This car is believed to be previously purchased and owned by the 50's rock star legend and auctioneer, the Grammy Hall of Fame, Buddy Holly. While its documentation needs to officially be established to verify, we've discovered the ownership of this piece to Peggy Sue Terrell, the woman Buddy Holly sang 'The 50's Song' in 1957 about. 'Peggy Sue' written by Jerry Allison and Norman Petty." Another small paragraph follows: "This vehicle is being sold 'NO RESERVE' and will include Peggy Sue's actual red scrapbook of the history and restoration of the vehicle." Below the text is a photograph of the 1958 Chevrolet Impala Coupe, which is a light pink color. In the background of the car photo, a small version of the Peggy Sue and Buddy Holly photo is visible. At the bottom of the ad, it says "FREEDOMCARAUCTIONS.COM" and "CHOCTAW CASINO & RESORT DURANT".

1958 Chevrolet Impala "Peggy Sue" Coupe

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About Spanky's Freedom Car Auctions

Headquarters in Canyon, Texas, Spanky's Freedom Car Auctions came from change and the desire to see change. Not changes in what matters most like the relationships that are cultivated over years of converging at classic and collectible events but the change to see better service and create a better experience for the classic and collectible seller, buyer and spectator. Improving the Selling Experience is a goal at Freedom. Making the buying experience even more exciting and enjoyable is always on our minds along with bringing in new fans and collectors into our Freedom family. Moreover, we remain dedicated to providing unparalleled service for people who have entrusted us with their valued assets, their families and their time. That's who Freedom Car Auctions is and who we will always strive to be. For more information about Spanky's Freedom Car Auctions, visit www.FreedomCarAuctions.com or call 844.399.1050.

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