

# Global Online Gambling Market Growth Trajectory

*The Business Research Company's Online Gambling Global Market Report 2022: Market Size, Trends And Forecast To 2026*

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As per The Business Research Company's "Online Gambling Global Market Report 2022", the online gambling market is expected grow

from \$73.42 billion in 2021 to \$81.08 billion in 2022 at a compound annual growth rate (CAGR) of 10.4%. The growth in the market is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The online gambling market is expected to reach \$115.13 billion in 2026 at a CAGR of 9.2%. Increasing adoption of smartphones with improved internet accessibility is driving the online gambling market.



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## Key Trends In The Online Gambling Market

Technologies such as Blockchain, IoT and VR are changing everything in every field including online gambling. Virtual Reality and VR Headsets have gained a lot of popularity in recent years and are revolutionary addition to the world of online gambling. With VR, one can actually enter into a virtual casino and play all the games without having to travel. However, fraud and cheating were majorly concerning the users in online gambling. A lot of online casinos and online gambling sites have been accused of not being transparent and hiding their internal workings and the methods for their dealings. These concerns can be addressed using blockchain technology. With blockchain technology, everyone will be able to see exactly what is going on behind the scenes.

## Overview Of The Online Gambling Market

The online gambling market comprises of revenue generated by remote gaming activities by

means of the internet using desktop and mobile devices. The market includes gambling establishments developing online sports betting, casino, bingo, lotteries, and poker games, among others.

Learn more on the global online gambling market report at:

<https://www.thebusinessresearchcompany.com/report/online-gambling-global-market-report>

Online Gambling Global Market Report 2022 from TBRC covers the following information:

#### Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

#### Market Segmentation

- By Game Type: Betting, Casino, Lottery, Poker, Online Bingo, Others
- By Device: Desktop, Mobile, Others
- By Component: Software, Services
- By Geography: The global online gambling market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific holds the largest share in the market.

Major market players such as 888 Holdings PLC, Bet365 Group Ltd., Betsson AB, William Hill PLC, GVC Holdings PLC, Kindred Group PLC, Sky Betting & Gaming, Stars Group Inc., Ladbrokes Coral Group PLC and Paddy Power Betfair PLC.

Trends, opportunities, strategies and so much more.

Online Gambling Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of online gambling market. The market report gives online gambling global market analysis, online gambling global market size, online gambling industry growth drivers, online gambling global market segments, online gambling global market major players, online gambling global market growth across geographies, and online gambling global market competitors' revenues and market positioning. The online gambling market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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