

Jelenew Creates "Her for Her" Product Co-creator Program to Help Promote Global Women's Cycling

This craftsmanship will provide a better riding experience for female cyclists

WILMINGTON, DELAWARE, USA, August 27, 2022 /EINPresswire.com/ --

Recently, an American avant-garde cycling apparel brand launched its new collection: Racing collection, which aims to provide more functional cycling gear and a better riding experience.

The pro [cycling jersey](#), which [Jelenew](#) created, uses French haute couture tailoring craftsmanship and the help of the aerodynamicist, giving every cyclist the best experience of aerodynamic gains.



Jelenew cycling wear

In 2021, the Jelenew team collected data on different women around the world and built its own core database. After months of research and design, Jelenew launched its first cycling wear collection: the 1+1 collection, in May 2022. This collection helps beginners start cycling faster, and as entry-level equipment, it also gives them almost the same experience as professional cycling wear.

And then, based on that, Jelenew launches its cycling wear for professional cyclists. It's known that its racing collection uses selected Italian fabrics with ultimate antibacterial and stretchability. Using three-dimensional tailoring from haute couture, the human body muscles are accurately divided into slices, which can better help protect the muscles. With the help of functional fabrics, this clothing collection can bring you a better sports experience. It will not limit your sports movements, enjoy the beautiful experience brought by extreme sports, and feel the state of freedom more easily. It can also effectively reduce the friction between the skin and the fabric and help you plasticize during exercise. It will also provide better support for the muscles and reduce the weight it brings to the muscles. And under Jelenew's exclusive technology, it has the

ultimate quick-drying and breathability. It reduces the sultry feeling, lets the natural air breathe in synchronization with every pore of your own, enjoys the fresh, natural mood, and brings the renewal of every cell of your body. What's more, with the design of haute couture, it brings women cyclists a more stylish look while maintaining excellent functionality, helping them to enjoy cycling and enjoy life.

Just as Jelenew's brand vision allows more people to enjoy cycling and a healthy lifestyle, after the launch of this series, more people may fall in love with cycling.

It is reported that the series is released on its official website. Let's see and try them on.

About JELENEW

Jelenew is an American avant-garde cycling brand born for women. It brings the groundbreaking combination of "Haute Couture and Sportswear" and carefully designs each product with "luxury moulage technique" to provide a more refined sports experience and promote a healthy lifestyle for cyclists to enjoy elegant and stylish suburban cycling.

Sophie Arystaphers
Jelenew Incorporated

+1 8565157936

[email us here](#)

Visit us on social media:

[Twitter](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/587906729>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.