

Global NGOs And Charitable Organizations Market Growth Trajectory

The Business Research Company's NGOs And Charitable Organizations Global Market Report 2022: Market Size, Trends, And Forecast To 2026

LONDON, GREATER LONDON, UK,
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As per The Business Research Company's "NGOs And Charitable Organizations Global Market Report 2022", the NGOs and charitable

organizations market size is expected to grow from \$267.54 billion in 2021 to \$291.03 billion in 2022 at a compound annual growth rate (CAGR) of 8.8%. The NGOs and charitable organizations market growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The [NGOs and charitable organizations market share](#) is expected to reach \$390.63 billion in 2026 at a CAGR of 7.6%.

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Key Trends In The NGOs And Charitable Organizations Market

NGOs and charitable organizations market trends include increasingly investing in customer relationship management (CRM) software to track donations and manage donor contact information. CRM software offers multiple functionalities such as email, phone, activity tracking, customer communication and others in a single system without having to use multiple software tools. CRM software also provides efficient data management and secure storage of donor contact information using cloud and encryption technology, which is predicted to be shaping the NGOs and charitable organizations industry outlook. According to the Global NGO Technology Report, 45% of the surveyed NGOs use CRM software to track donations and manage donor communications. For instance, the Bill & Melinda Gates Foundation, a charitable foundation uses SpringCM for document management and Salesforce for customer relationship management.



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[Overview Of The NGOs And Charitable Organizations Market](#)

The NGOs and charitable organizations market consists of sales of NGO and charitable services by entities (organizations, sole traders and partnerships) that are involved in grantmaking foundations or charitable trusts and establishments primarily engaged in raising funds for a wide range of social welfare activities, such as health, educational, scientific, and cultural activities.

Learn more on the global NGOs and charitable organizations market report at:

<https://www.thebusinessresearchcompany.com/report/ngos-and-charitable-organizations-global-market-report>

NGOs And Charitable Organizations Global Market Report 2022 from TBRC covers the following information:

Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation

- By Type: Trust and Foundations, Voluntary Health Organizations, Human Rights Organizations, Environment, Conservation and Wildlife Organizations, Other NGOs and Charitable Organizations
- By Mode of Donation: Online, Offline
- By Organisation Location: Domestic, International
- By Geography: The global NGOs and charitable organizations market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific holds the largest share in the market.

Major market players such as Unicef, Feeding America, American Red Cross, Open Society Foundations, William and Flora Hewlett Foundation, Wellcome Trust, Ford Foundation, World Wide Fund for Nature.

Trends, opportunities, strategies and so much more.

NGOs And Charitable Organizations Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of NGOs and charitable organizations global market. The market report analyzes NGOs and charitable organizations global market size, NGOs and charitable organizations global market growth drivers, NGOs and charitable organizations global market segments, NGOs and charitable organizations market major players, NGOs and charitable organizations market growth across geographies, and NGOs and charitable organizations market competitors' revenues and market positioning. The NGOs and charitable organizations market report enables you to gain insights on opportunities and

strategies, as well as identify countries and segments with the highest growth potential.

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The Business Research Company has published over 3000 industry reports, covering over 3000 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

Contact Information:

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

TBRC Blog: <http://blog.tbrc.info/>

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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