

## Mexico Dairy Market Size, Share, Price, Trends, Growth, Analysis, Key Players, Outlook, Report, Forecast 2022-2027

Mexico Dairy Market To Bolster During 2022-2027 Due To The Rising Consumer Health-Consciousness Coupled With Growing Demand For Convenience Foods

SHERIDAN, WYOMING, UNITED STATES, August 29, 2022 /EINPresswire.com/ -- El nuevo informe de Informes de Expertos titulado 'El Mercado Lácteo de México, Informe y Pronóstico 2022-2027', ofrece un análisis profundo del mercado, evaluándolo por el producto, y las regiones.



El informe analiza los factores clave de éxito y las limitaciones, también rastrea las últimas tendencias en la industria y estudia su impacto en el mercado en general. Además, evalúa la dinámica del mercado, cubriendo los indicadores clave de demanda y precio, junto con el análisis del mercado basado en los modelos FODA y las Cinco Fuerzas de Porter.

The new report by Informes de Expertos titled, 'Mexico Dairy Market Report and Forecast 2022-2027', gives an in-depth analysis of the market, assessing on the basis of product and key regions. The report analyses key success factors and constraints, tracks the latest trends in the industry and studies their impact on the overall market. It also assesses the market dynamics, covering the key demand and price indicators, along with analysing the market based on the SWOT and Porter's Five Forces models.

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The key highlights of the report include:

Market Overview (2017-2027)

Forecast CAGR (2022-2027): X%

The dairy market in Mexico is registering significant growth as the demand for balanced nutrition and diets increases among Mexican consumers. With fast-paced and hectic lifestyles and the new emerging ways of consumption, there is an increased demand for convenience foods such as yoghurt, flavoured milk, etc., which is facilitating the dairy industry's growth. Health-conscious consumers are a potent driving force for the industry.

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In a country like Mexico, with high rates of obesity, diabetes, and hypertension, the demand for functional food products with health benefits is burgeoning. Moreover, the growing popularity of lactose-free and low-fat products is further providing opportunities for the market to grow considerably over the forecast period. However, the industry faces competition from milk and plant-based products.

**Industry Definition and Major Segments** 

Dairy products are made from milk and contain essential nutrients like vitamin A, B, B12, protein, calcium, riboflavin, and other minerals. They are considered an essential part of the daily diet.

By product, the market is divided into:

Fluid / UHT / Flavoured Milk

Cream

**Butter** 

Anhydrous Milk Fat (AMF)

Skimmed Milk Powder / Non-fat Dry Milk

Whole Milk Powder

Whey Protein (Powder and Concentrate)

Lactose

Casein

Cheese

Yoghurt

Ice-Cream

**Probiotics Dairy Products** 

Key regions covered include:

Baja California Northern Mexico El Bajío Central Mexico Pacific Coast Yucatan Peninsula

## **Market Trends**

The dairy industry in Mexico is expected to witness proliferating growth in the forecast period. Increasing adoption of protein-rich diets and growing demand for nutrition are driving the market growth. Specialized and processed dairy products like drinkable yogurt, probiotics, high-calcium milk are aiding the industry growth. Moreover, growing demand for dairy products like butter, cream, cheese etc. for breakfast purposes is further contributing to the growth of the industry.

In 2020, Mexico's milk production was estimated at 12.7 million metric tons. Around 50% of Mexico's milk production is concentrated in four states: Jalisco, Coahuila, Durango, and Chihuahua, while the rest is dispersed in other regions. Meanwhile, domestic liquid milk consumption was estimated at 4.15 million metric tons. These production and consumption rates are expected to augment significantly in the coming years.

**Key Market Players** 

The major players in the market are:

Sigma Alimentos
Mastellone Hermanos SA
Nestlé
Danone
Grupo Lala
Groupe Lactalis
Alpina Productos Alimenticios S.A.
SanCor Cooperativas Unidas Limitada
Others

This report covers the market shares, expansions, investments and mergers and acquisitions, among other latest developments of these industry players.

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