

# Global Educational Services Market Growth Trajectory

*The Business Research Company's Educational Services Global Market Report 2022: Market Size, Trends, And Forecast To 2026*

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As per The Business Research Company's "Educational Services Global Market Report 2022", the [educational services market size](#) is expected to grow from \$2882.52 billion in 2021 to \$3191.79 billion in 2022 at a compound annual growth rate (CAGR) of 10.7%. The educational services market growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The educational services market is expected to reach \$4623.90 billion in 2026 at a CAGR of 9.7%. According to the educational services industry analysis, the flipped classroom model of teaching is enhancing students' learning experience by creating an interactive atmosphere in classrooms.



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## Key Trends In The Educational Services Market

Educational services are using gamification techniques to enhance the students learning experience. Gamification is the concept of applying game-design thinking to different classroom tasks to make them more fun and engaging. Gamification is creating a holistic learning atmosphere in educational services that boosts engagement, motivation and essential skills of students. For instance, according to a survey conducted by WeAreTeachers, 55% of teachers are using digital online games as part of their teaching, and 63% agree that students want to practice difficult skills when presented in a game-like format. Hornsby Middle School implemented gamification techniques to engage the students towards comprehensive learning.

[Overview Of The Educational Services Market](#)

The educational services global market consists of the revenues earned from educational services and related goods by entities (organizations, sole traders and partnerships) that provide instruction and training in a wide variety of subjects. The instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers.

Learn more on the global educational services market report at:

<https://www.thebusinessresearchcompany.com/report/educational-services-global-market-report>

Educational Services Global Market Report 2022 from TBRC covers the following information:

Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation

- By Type: Colleges, Universities, and Professional Schools, Elementary and Secondary Schools, Other Educational Services
- By Type of Expenditure: Public, Private
- By Mode: Online, Offline
- By Geography: The global educational services market research report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as University of California System, University of Pennsylvania, University of Michigan, Stanford University, Harvard University, Columbia University, Cornell University, Yale University, Massachusetts Institute of Technology, The Texas A&M University System, and Mulpha International Bhd.

Trends, opportunities, strategies and so much more.

Educational Services Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of educational services market. The market report analyzes educational services global market size, educational services global market growth drivers, educational services global market segments, educational services global market major players, educational services global market growth across geographies, and educational services global market competitors' revenues and market positioning. The educational services global market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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