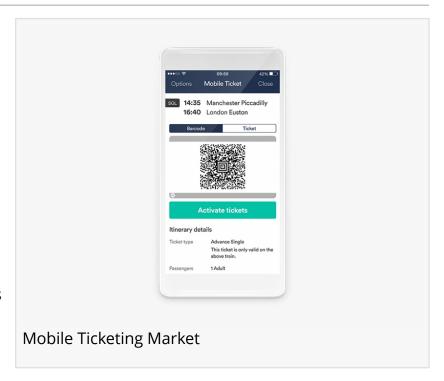


## Mobile Ticketing Market is Estimated to Grow at CAGR of 20.5 % by 2027 | Rapidsoft Systems, Inc., Masabi Ltd, inmodo AB

SEATTLE, WASHINGTON D.C., UNITED STATES, August 30, 2022 /EINPresswire.com/ -- Coherent Market Insights has published a new research report titled "Mobile Ticketing Market 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities)", size, share, and outlook. This research offers strategic recommendations based on industry experts' consultations on market development, consumer demand, sales patterns, revenue forecasts, gross margins, and regional growth. It focuses on regional developments as well as market growth, pricing, sales



patterns, revenue forecasts, and gross margins. The competitive landscape analysis of the top leading competitors is included in this study, together with information on their company profiles, industry sectors, market drivers, restraints, challenges, and opportunities during the upcoming years.

The global Mobile Ticketing Market is expected to exhibit a CAGR of 20.5 % During the Forecast period (2019-2027).

Mobile ticketing gives customers a larger selection of seats, which increases their chances of selecting the exact seat they want to sit in for the big game or concert. Customers like the ability to choose many different seats for different sports at one time. With the power of a cellular phone on a laptop computer, a customer can type in all the required information for their request and get the results instantly. As a result, rising usage and adoption of mobile booking

applications is likely to increase sales opportunities for the companies contributing in the mobile ticketing market. In April 2021, a major silicon IP provider, Rambus Inc., revealed that its HBM2E memory subsystem was proven to be working on Samsung's 14/11 nm process.

Security, internet speed and use, and data security are all major concerns for the mobile ticketing market. These are the key reasons why customers are hesitant to purchase mobile tickets, stifling the mobile ticketing market's expansion. In addition, theft, security breaches, illicit spamming, and other factors are limiting the development of mobile ticketing in both rural and urban areas.

Mobile Ticketing Market Competitive Landscape and Segmentation Analysis:

The research includes a number of significant market manufacturers. It aids readers in understanding the alliances and strategies that market players employ to stave off competition. This thorough research provides a thorough analysis of the market. The footprints can be found by looking at the manufacturers' global revenue and global price.

Our report focuses on top players in global Mobile Ticketing Market, with production, price, revenue and market share for each manufacturer, covering:

**Detailed Segmentation:** 

Global Mobile Ticketing Market, By Type:

- Mobile Ticketing Application
- SMS Mobile Ticketing

Global Mobile Ticketing Market, By Application:

- Travel Ticket
- ☐ Airline Tickets
- ☐ Railway Tickets
- □ Bus Tickets
- Others
- Entertainment Tickets
- Hotels Booking
- Others

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On the geographical front, the North American region is leading the overall mobile ticketing market due to the widespread use of mobile ticketing applications by end users for booking entertainment tickets, as well as booking flights and other forms of transportation. Over the past few years, the Asia Pacific region have seen accelerated urbanization and heavy investment on public transportation services, which has resulted in a rise in the number of users able to use mobile ticketing applications for travel and entertainment.

In addition to making it easy to purchase tickets, Mobile Ticketing also has another benefit for businesses: the use of smart cards or smart phone devices to complete a fare payment. This not only reduces the risk of fraud, but makes the transaction easier and faster for everyone. Shopping, sports, festival, and music concert organizers may use mobile ticketing apps to increase ticket purchases and provide fans with the ease of buying tickets from a distant location or from the comfort of their own home, eliminating the need to wait at a ticket outlet. In February 2021, Location Sciences Group plc. announced to develop a new product which will be focused on providing data on the number of footfalls for the supermarkets in the U.K.

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- The deployment of recent data acquired by our own researchers. These provide you historical and future data that is analysed to show you why the market for Mobile Ticketing Market is changing; this enables you to foresee changes in the industry and keep a step ahead of your competitors.
- The concise analysis, understandable graph, and table format will help you quickly find the information you want.
- Indicates the region and market sector that is most likely to grow quickly and take over the market.
- A regional study demonstrating how the product or service is used in each location and the factors affecting the market there.
- Complete company profiles for the major market players, including company overviews,

company insights, product benchmarking, and SWOT analysis for the major market players, as well as new service/product launches, partnerships, business expansions, and acquisitions of companies profiled in the past five years.

- The market forecast for the sector, taking into account recent developments including growth prospects and drivers as well as difficulties and constraints in both emerging and developed economies.
- Porter's five forces analysis is applied to give a thorough understanding of the market from many perspectives.
- Provides market development possibilities in the upcoming years as well as industry comprehension through Value Chain Market Dynamics scenario.

DDD DDD: https://www.coherentmarketinsights.com/insight/buy-now/3419 ☐ What will the size and growth rate of the Mobile Ticketing Market be in 2027? ☐ What are the main drivers of the Mobile Ticketing Market's growth? ☐ What are the major market trends that have an impact on the Mobile Ticketing Market's valuation? ☐ What are the obstacles to market expansion? ☐ Who are the major players in the Mobile Ticketing industry? ☐ Which companies are the most important contributors to Mobile Ticketing Market valuation? ☐ What would be each region's market share during the forecast period? ☐ What is the Mobile Ticketing Market's expected growth rate and valuation during the forecast period? 00000 00 0000000: 1. Research Objectives and Assumptions ☐ Research Objectives Assumptions □ Abbreviations

- 2. Market Purview
- ☐ Report Description
- Market Definition and Scope
- ☐ Executive Summary
- Market Snippet, By Type
- Market Snippet, By Application
- Market Snippet, By Region

☐ Coherent Opportunity Map (COM)

- 3. Market Dynamics, Regulations, and Trends Analysis
- ☐ Market Dynamics
- Drivers
- Restraints
- Market Opportunities

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## **About Coherent Market Insights:**

Coherent Market Insights is a global market intelligence and consulting organization that provides syndicated research reports, customized research reports, and consulting services. We are known for our actionable insights and authentic reports in various domains including aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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