

Latin America Whiskey Market Size, Share, Price, Trends, Growth, Analysis, Key Players, Report, Forecast 2021-2026

Latin America Whiskey Market To Grow Significantly During 2022-2027, Driven By Growing Demand For Alcoholic Beverages And Rising Consumer Living Standards

SHERIDAN, WYOMING, UNITED STATES, August 30, 2022 /EINPresswire.com/ -- El nuevo estudio de Informes de Expertos titulado El [Mercado Latinoamericano de Whisky](#), Informe y Pronstico 2022-2027, ofrece un analisis profundo del mercado, evaluandolo por producto, calidad, canal de distribucion y las regiones clave.



Latin America Whiskey Market

El informe analiza los factores clave de xito y las limitaciones, tambien rastrea las ltimas tendencias en la industria y estudia su impacto en el mercado en general. Adems, evala la dinmica del mercado, cubriendo los indicadores clave de demanda y precio, junto con el analisis del mercado basado en los modelos FODA y las Cinco Fuerzas de Porter.

The new report by Informes de Expertos titled, Latin America Whiskey Market 2022-2027, gives an in-depth analysis of the market, assessing it based on product, quality, distribution channel, and key regions.

The report analyses key success factors and constraints, tracks the latest trends in the industry and studies their impact on the overall market. It also assesses the market dynamics, covering the key demand and price indicators, along with analyzing the market based on the SWOT and Porters Five Forces models.

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The key highlights of the report include:

Market Overview (2017-2027)

Forecast CAGR (2022-2027):X%

The whiskey market in Latin America is growing at a rapid pace with the growing consumption of spirits, rising consumer disposable incomes and their changing lifestyles. The market is witnessing escalating demand for premium and super-premium whiskeys. Moreover, the rising trend of social gatherings and parties on weekdays and weekends, particularly among working professionals further bolsters the demand for the beverage. Among the various Latin American countries, Mexico holds the largest share of the market with the highest consumption rate of whiskey in the region.

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During the forecast period, the increasing investments by industry players in RD, coupled with advancements in spirits manufacturing processes, and innovation of new product variants such as organic whiskey will further promote the growth of the industry.

Industry Definition and Major Segments

Whiskey is a type of distilled alcoholic beverage produced from the fermentation of mashed grains of malted barley, rye, corn, or wheat, which is mainly consumed as a rejuvenating and recreational drink.

By product, the market is segmented into:

- Single Malt whiskey
- Wheat Whiskey
- Rye Whiskey
- Corn Whiskey
- Blended Whiskey
- Others

By quality, the industry has been segregated into:

- Premium
- High-End Premium
- Super-Premium

Based on distribution channel, the market segments into:

Off-Trade
Supermarkets and Hypermarkets
Discount Stores
Online stores
On-Trade
Restaurants and Bars
Liquor Stores
Others

Key regions covered include:

Brazil
Argentina
Mexico
Chile
Others

Market Trends

The most important trend driving the growth of whiskey market in Latin America is the growing cocktail culture and demand for craft spirits. The product is a key ingredient in many cocktails. Moreover, factors like rising consumer disposable incomes and changing lifestyles also increase consumer spending on alcoholic drinks, thereby positively impacting the industrys outlook.

In addition, the increasing prevalence of online retail alcohol stores and new product innovations such as organic variants of whiskey further foster the industrys growth. Over the forecast period, the rising investments in RD activities by leading industry players coupled with new product launches are projected to accelerate the industry growth.

Key Market Players

The major players in the market are:

Diageo plc
Bacardi Limited
The Edrington Group
Allied Blenders and Distillers Pvt Ltd.
Asahi Group Holdings Ltd.
The Brown-Forman Corporation
William Grant Sons Holdings Ltd.
Others

This report covers their profiles and provides information on expansions, investments and mergers and acquisitions, among other latest industry developments.

About Us:

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