

# BoostYourReviews, Tampa-Based Review Management Firm, Announces Launch August 2022

TAMPA, FLORIDA, UNITED STATES, August 31, 2022 /EINPresswire.com/ -- [BoostYourReviews](#), a new Review Management Firm based in Tampa, FL, is designed to work closely with local businesses in a specially designed, strategic campaign to increase the business' positive online reviews, reduce or remove unwanted reviews, and achieve increased review rating scores in search engines.

This serves to help the local business in several ways -- the number of positive online reviews is increased, the number of unwanted reviews is decreased or eliminated entirely, and the local business gains authority in the online marketplace, resulting in increased revenues overall.



Statistics have shown that up to 93% of consumers say online reviews have an impact on their purchase decision.\* Additionally, 84% of people report they trust online reviews as much as a personal recommendation.\*\*

All else being equal, the quantity of high-quality reviews is a major deciding factor that consumers consider when deciding which local business to purchase from.

BoostYourReviews' campaigns increase the business' positive reviews in this way which paves the way for higher rankings in search engines and higher review scores, which in turn helps the business gain an edge over its competition. The ultimate outcome is that the business sees higher online authority, the result of which is more customers over the long term.

Combined with other state-of-the art reputation management techniques and highly strategic search engine optimization, [BoostYourReviews experts](#) help local brands develop an intensely personalized marketing strategy that is guaranteed to increase that business' online review score, thus paving the way for increased online authority and increased revenues.

BoostYourReviews is offering a [free in-depth analysis](#) to any online business that is curious about how strategically managing their reviews can affect their bottom line.

For more information, please contact Chad Hewitt at 888-200-3221 or email us at [info@boostyourreviews.com](mailto:info@boostyourreviews.com).

Sources:

\*<https://www.sitejabber.com/online-review-statistics-consumer-survey>

\*\*<https://www.inc.com/craig-bloem/84-percent-of-people-trust-online-reviews-as-much-.html>

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