

Organic Pineapple Juice Market size is estimated to reach \$203.5 million by 2027 | CAGR of 4.7% - IndustryARC

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-- The Organic Pineapple Juice Market size is estimated to reach \$203.5 million by 2027, growing at a CAGR of 4.7% during the forecast period 2022-2027. It can be defined as squeezed juice derived by pressing the pulp of ripe pineapples which are grown



organically (without using fertilizers). Varieties of pineapples such as cayenne, queen, abacaxi, and others are taken into account to manufacture pineapple juice. The production of pineapples is not region-specific, but they are produced across the globe. Costa Rica, Brazil, Thailand, and the Philippines are the major producers.

Key takeaways:

This IndustryARC report on the Organic Pineapple Juice Market highlights the following areas -

- 1. Geographically, the North America Organic Pineapple Juice Market accounted for the highest revenue share in 2021. The growth is owing to ruthless consumption of RTE food products and RTD beverages, high demand for organic because of high proactiveness regarding health, quality lifestyles, and well-established distribution channels.
- 2. Collaboration of market participants with producers to ensure obstruction-free supplies, broadening e-commerce services because of inclusive internet penetration, enlarging demand for different flavors, soaring health awareness among consumers, look or aesthetic driven society, and innovative marketing strategies are said to be preeminent drivers driving the growth of Organic Pineapple Juice Market. The growing fear of another pandemic wave, rising inflation

rates, hampered production because of covid restrictions, and environmental complications are said to reduce the market growth.

3. Detailed analysis of the Strength, Weaknesses, and Opportunities of the prominent players operating in the market will be provided in the Organic Pineapple Juice Market report.

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Segmental Analysis:

- 1. The Organic Pineapple Juice Market based on the packaging can be further segmented into Bottles (Glass, Plastic), Cans, cartons, and Others. The plastic bottles segment held the largest share in 2021.
- 2. The Organic Pineapple Juice Market based on distribution channels can be further segmented into Off-trade (Supermarkets/Hypermarkets, Convenience stores, Vending machines, and Others), On-trade (Restaurants, Cafés, Hotels, and Others), and Online. The offline segment held the largest share in 2021.
- 3. The Organic Pineapple Juice Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World. North America held the largest share with 39% of the overall market in 2021.

Competitive Landscape:

The top 5 players in the Organic Pineapple Juice industry are -

- 1. Dole Food Company Inc.
- 2. Lakewood Inc.
- 3. Queen Pineapples
- 4. Knudsen & Sons Inc.
- 5. Ariza BV

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