

## American Pure, a Josh Tarter Company, acquired by national beverage company

Kentucky grown hemp goes nationwide, added to popular beverages.

LEXINGTON, KENTUCKY, USA,
September 7, 2022 /EINPresswire.com/
-- Josh Tarter announced today that
American Pure CBD has been acquired
by a national beverage company for an
undisclosed amount. American Pure is
currently owned by Josh Tarter
Companies. Asset transfer will begin
immediately. American Pure made
their mark on the CBD industry,



offering Kentucky grown and extracted CBD oils while promising to always put farmers first and make sure they were paid fairly.

American Pure CBD is the highest grade CBD products found anywhere in the world. From seed



It feels great see our Kentucky grown hemp be the choice additive in a national drink brand"

Iosh Tarter

to shelf, their commitment to purity and quality of product ensured they controlled the entire process from the planting of the seed, all the way to the consumer purchasing products from their trusted retailer. Customers could rest assured they are purchasing the absolute best product from a brand they trust. CBD, or cannabidiol, is a chemical compound extracted from the cannabis plant. It's a naturally occurring molecule that has many health

benefits, but it doesn't have any of the psychoactive effects of THC, which people commonly think of in relation to the cannabis plant.

CBD for human consumption generally comes in oil based products such as oil tinctures, oil based gummies or other food type items. CBD for drink additives must be converted to water soluble. Research suggests that water soluble CBD will have a quicker delivery and effect, as the CBD will be absorbed at a much faster rate. When asked what this means for American Pure, Tarter said, "It feels great see our Kentucky grown hemp be the choice additive in a national drink brand".

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