

# SARAH JESSICA PARKER TOASTS THE END OF SUMMER WITH SPECIAL DOUBLE ISSUE OF GRAZIA USA'S GRAZIA GAZETTE: HAMPTONS & NYFW

*The 48-page edition examines how the quintessential New Yorker turned small screen success as Carrie Bradshaw in 'Sex and the City' into a colossal brand empire*

NEW YORK, NEW YORK, UNITED STATES, September 1, 2022 /EINPresswire.com/ -- GRAZIA GAZETTE, the luxury and eco-friendly newspaper showcasing the best of all things fashion and culture in the United States from Pantheon Media Group (PMG), announced today Sarah Jessica Parker as the brand's first dual cover in celebration of Labor Day in the Hamptons and Manhattan's New York Fashion Week.

"Few like Sarah Jessica Parker have played such an incredible role in defining New York style for the modern generation, making her a natural choice to toast the end of summer and celebrate New York Fashion Week," said Maria Eliason, Executive Vice President of [GRAZIA USA](#). "In the

decades since Sex and the City landed on our television screens, the world has watched Sarah Jessica Parker blossom beyond her role as Carrie Bradshaw to cement her status as a master of brand-building. She is an inspiration to women everywhere — a timeless style icon, a mother of three, and an extremely successful entrepreneur. We're excited to share her story with our readers."



Profiled by GRAZIA staffers Colleen Kratofil and Dominic Utton, GRAZIA GAZETTE examines how Sarah Jessica Parker, the part-time Manhattan, part-time Amagansett resident, has created a brand empire to rival any in show business as she talks marriage, motherhood, her latest business venture, Invivo X, SJP and, of course, fashion. When asked what keeps her engaged is her drive for excellence and being able to do something she thoroughly enjoys, Parker said: “In terms of business, I don’t have the constitution to just let someone else do it and then I look at it. I have to be there deconstructing it, splitting the atom because I just love it.”

Other features include:

**WORKING IT OUT:** Melissa Wood-Tepperberg created a wellness platform and lifestyle brand that’s all about making the mind, body and soul stronger. We caught up with the health expert and discovered that she didn’t always have the most balanced approach to her fitness regimen. Find out how she “created a new path” for herself and discovered a more mindful way of life that’s accessible and attainable for all.

**CREATIVITY & CHAOS:** GRAZIA USA’s Aaron Rasmussen looks back at the final days of one of the Hamptons’ greatest — and most tragic — exports, Jackson Pollock. Dive into the world of the reclusive painter who made his mark in the world of abstract expressionism before losing his battle with alcoholism in 1956 on a fateful day in East Hampton.

**URBAN OASIS:** Aman Hospitality Group is expanding its portfolio of decadent retreats with its third U.S. property, Aman New York. Boasting some of the city’s largest and most luxurious suites and residences in Midtown Manhattan, the new location also has multiple dining and drink options as well as a 25,000-square-foot spa that’s unlike anything in the city. Discover more in Casey Brennan’s profile of the property.

**DISCO & DECADENCE:** The stories that have been told about the heyday of Studio 54 is the stuff of legend. There was disco, drugs, celebrities and sex — until it all came crashing down. Michael



Kaplan reveals the untold story of when the music stopped at the New York institution.

The GRAZIA GAZETTE is mailed directly to the homes of the most affluent and high-net-worth individuals in specific markets. The Labor Day issue of GRAZIA GAZETTE: Hamptons will also be available at highly trafficked retail stores, hotels, bars, and restaurants in the Hamptons market. GRAZIA GAZETTE: NYFW is an official media partner of NYFW: The Shows, being distributed on site at Spring Studios as well as select luxury hospitality, travel and retail partners in the city.



#### ABOUT GRAZIA USA

GRAZIA USA is the 21st worldwide edition of Italy's fashion authority, GRAZIA. For 80 years across 23 countries, GRAZIA has remained effortlessly chic, setting the global style agenda for sophisticated women everywhere—permeating seasons, styles, and trends. GRAZIA USA brings a cultural touchstone to the world's largest luxury market with a mission to inspire and celebrate the individuality, beauty, and style of women around the world. The digital-first platform, complemented by a quarterly print book, features high-end fashion, beauty, arts, culture, design and travel content alongside celebrity interviews and critical essays. The debut print issue of GRAZIA USA launched in September 2021. GRAZIA is a trademark registered and owned by Mondadori Media S.p.a. In the United States, GRAZIA is published as a luxury quarterly edition, with additional GRAZIA Gazettes published to celebrate iconic locales and memorable events. Learn more at [Graziamagazine.com](https://www.graziomagazine.com).

#### ABOUT PANTHEON MEDIA GROUP, LLC:

Pantheon Media Group (PMG) is an independent next-generation media company that brings one of the most prestigious European fashion magazines to the biggest fashion market in the world. PMG is the exclusive publisher of GRAZIA USA, the latest franchise of the iconic fashion bible, first launched in Italy in 1938. Also uniquely focused on beauty, culture, society, status, celebrity, and luxury, GRAZIA USA publishes digitally first and later in print, with the release of the first of its quarterly 400-page magazines in 2021. GRAZIA USA does more than just inform and inspire an educated audience of influential readers: It is unlike anything the fashion industry in the United States has ever seen. We do not serve readers, we serve users. PMG is a 360-degree media business that is poised for the future, broadening storytelling into virtual and augmented reality, video, television, audio, e-commerce, live events, branded content, innovative

advertising solutions and beyond. PMG is headquartered in New York City.

Press Department  
Pantheon Media Group  
+1 917-557-0925  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/588921626>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.