

# Succession Plus have merged with Lachie McColl of Value ADE to launch SME Valuations

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[Succession Plus](#) has teamed up with Value ADE to launch "SME Valuations", an independent and dedicated business valuations services for private businesses in Australia.



[Craig West](#), founder of Succession Plus, and Lachie McColl, of Value ADE, have formed a joint venture to support the growing demand for business, company and intangible asset valuations.



Lachie is well known as an expert in this area - we are very pleased to be working with him to build this new offering."

*Craig West, Succession Plus*

SME Valuations will complement Succession Plus' existing succession and exit planning advisory and [Capitaliz](#) business benchmarking and value enhancement digital platform.

Understanding the value of your business is vital for making decisions. All business owners should know and monitor the wealth contained in their business, just as you would with your share portfolio.

Business valuations also will help if you are:

- buying a business
- setting a price to sell your business or preparing for changes in ownership
- making commercial investment decisions
- planning for capital gains tax
- bickering or breaking up with owners or family.

"This service is poorly underrepresented in Australia, and owners and their advisers are looking for solutions. Accountants, lawyers and financial planners often need a professional business valuation, and Lachie is well known as an expert in this area - we are very pleased to be working with him to build this new offering" Craig West said in launching the new business.

Craig West  
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