

Vegan Certification Offered at Plant Based World Expo (BEVEG)

BeVeg is defining what it means to be a truly Vegan product at Plant Based World Expo, North America's only 100% plant-based event.

NEW YORK, NEW YORK, UNITED STATES, September 5, 2022

/EINPresswire.com/ -- The BeVeg Vegan Certification team will attend Plant Based World Expo September 8 and 9, 2022 at the New York Javits Center.

[BeVeg is defining what it means to be a truly Vegan product.](#) This week the Vegan Certification team will be at North America's only 100% plant-based event. [BeVeg is the world's only accredited Vegan certification standard.](#) Unquestionably, its globally registered Vegan Trademark allows manufacturers to confirm their Vegan claims with independence, confidence, and ease.

Credible Vegan claims are necessary: there is a consumer confidence crisis. Chiefly, consumers are confused by the distinction between "plant-based" and "Vegan." BeVeg audits pose a solution. The BeVeg Vegan trademark alerts consumers, producers, and manufacturers that the product is truly Vegan. Moreover, 20% of the world's population suffers from allergies to non-Vegan products.

Whereas other trademarks lack a law-firm managed standard, BeVeg's accredited Vegan certification standard requires standard operating procedures must be updated to reflect a commitment to "free from" animal contaminant and cruelty-free claims, on-site audits, and supply chain verification. Such audits are performed through BeVeg's partnerships with NSF, the



BeVeg, the international Vegan certification, standard, and trademark will appear at Plant Based World Expo 2022.

OU, and other approved certification bodies. A satisfied audit checklist ensures that the facility is truly Vegan: any product(s) manufactured, produced, or packaged may receive the globally registered BeVeg trademark. Moreover,

While BeVeg audits may be bundled, they may also be performed individually. To request an official quote for Vegan certification from BeVeg, or to learn more about the program you can ask a BeVeg or NSF representative at Plant Based World this week!

BeVeg International
BeVeg Int'l Vegan Cert
+1 866-529-1114

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/589471994>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.