

Mouthwash Market To Show Strong Growth & Revenue To 2030 | GlaxoSmithKline plc, Reckitt Benckiser, Procter & Gamble, 3M

Rising awareness among consumers regarding dental health is a key factor driving mouthwash market revenue growth

VANCOUVER, BC, CANADA, September 6, 2022 /EINPresswire.com/ -- The global mouthwash device market size reached USD 6.52 Billion in 2021 and is expected to register a revenue CAGR of 5.7% during the forecast period, according to latest analysis by Emergen Research. Market revenue growth is primarily driven by factors such as

emergence of natural and organic mouthwash and rising awareness among consumers regarding dental health. Mouthwash, commonly known as an oral rinse, is a liquid used to rinse mouth, teeth, and gums. Typically, it involves an antiseptic to eliminate harmful germs that might reside between teeth and tongue. Some individuals use mouthwash to combat bad breath, but

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Mouthwash Market Size – USD 6.52 Billion in 2021, Market Growth – at a CAGR of 5.7%, Market Trends – Emergence of natural and organic mouthwash”

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others use it to reduce risk of tooth infection. In terms of oral care, mouthwash cannot replace brushing and flossing and is only beneficial when used properly. As different product formulations contain different chemicals, not all mouth rinses can strengthen teeth. After brushing or flossing the teeth, mouthwash is used to assist in rinsing away food particles and protecting gums and teeth against oral illnesses, for which various products are available in the market such as fluoride mouthwash, antiseptic mouthwash, cosmetic mouthwash, and natural

mouthwash.

The latest study on the [Mouthwash Market](#) industry includes a detailed analysis of the future trends and demands for the forecast period, 2022 – 2030 . Mouthwash Market Relevant data on



the sudden shift in consumer preferences, spending power and consumption volume worldwide further makes this study more precise. Special emphasis on recent developments including collaborations, joint ventures, mergers & acquisitions and technology upgrades occupies an important section in the study. The SWOT analysis performed during the study identifies the strengths, weaknesses, threats and opportunities in store for key vendors operating

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The Global Mouthwash Market report provides full coverage of the companies' data, including details about their production and manufacturing capacity, product portfolio, business overview, revenue, gross profit margins, sales network and distribution channel, financial standing, and market position. The report offers a comprehensive overview of the regional and competitive landscape and provides a deeper insight into the current market scenario and future growth prospects.

Key players in the market include:

GlaxoSmithKline plc, Reckitt Benckiser Group Plc, Procter & Gamble, 3M, Unilever, Church & Dwight Co., Inc., Colgate-Palmolive Company, Koninklijke Philips N.V., Henkel, Kao Corporation, Johnson & Johnson Services, Inc., and ILC Dover LP.

Key objectives of the report include:

To provide deep understanding of the Mouthwash Market industry.

To highlight the critical data of each segment at extensive level.

To determine key success factors in different segments of Mouthwash Market industry.

To highlight the trends in specific sectors.

To give insights into key segments.

To carry economic analysis, build quantitative and financial models of global Mouthwash Market industry and individual segments.

To project future performance of the global Mouthwash industry and identify imperatives.

To identify risks of investing in particular segments and suggest appropriate strategies to mitigate the risks.

To study what held back the Mouthwash Market industry during pandemic and forces that are driving up the global Mouthwash Market post-pandemic.

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<https://www.emergenresearch.com/industry-report/mouthwash-market>

The report studies the impact of the COVID-19 pandemic on the Mouthwash Market. The report offers valuable insights into the market size, market share, sales channel and distribution network, segmentation of the market, demands, and trends, and growth prospects. The report also studies the growth of the market on a global and regional scale.

Key findings :

The anti-septic mouthwashes segment accounted for a moderate revenue share in 2021. Antiseptic mouthwashes can help to keep mouth healthy. Antiseptic mouthwash contains substances that aid in preventing infections that can lead to gum disease (gingivitis) and plaque accumulation. Antiseptic mouthwashes can prevent plaque buildup by reducing the number of bacteria in mouth. Chlorhexidine (CHX), which has antiseptic activity and is frequently used to treat gingivitis, which is commonly present in prescription antiseptic mouth rinses.

The mint segment accounted for a significant revenue share in 2021. Customers over the globe prefer mint over other flavors. To avoid complex scientific terminology, mint stimulates receptors in mouth. Addition of mint to mouth mimics the sensation of having something cold in mouth as it has menthol as an essential component. The sense of intense coldness is produced by high quantity of menthol in mint flavoring. It deceives brain into believing that tongue had just eaten a mouthful of ice water.

The therapeutic segment accounted for a significant revenue share in 2021. Therapeutic mouthwashes can be used to treat retreating gums, dry mouth, gingivitis, and plaque buildup, among other diseases, which are available both without and with a prescription. These are mouthwashes that eliminate surface stains and whiten teeth. Highly pigmented or acidic meals, such as red wine, coffee, and tomato sauce, can generate surface stains. These whitening mouthwashes assist in removing surface stains and create a shield between teeth and meals that discolor them. In addition, therapeutic mouthwashes have clinical use such as killing bacteria and plaque or hardening teeth with fluoride.

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Key findings :

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Therapeutic

Cosmetic

Anti-septic

Others

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Active Salt

Mint

Fresh Tea

Others

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Modern Trade

Departmental Store

Drug Stores

Online Stores

Others

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Regional Analysis Covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Extensive information on factors estimated to affect the Market growth and market share during the forecast period is presented in the report.

The report offers the present scenario and future growth prospects Market in various geographical regions.

The competitive landscape analysis on the market as well as the qualitative and quantitative information is delivered.

The SWOT analysis is conducted along with Porter's Five Force analysis.

The in-depth analysis provides an insight into the Market, underlining the growth rate and opportunities offered in the business.

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