

## Dental Care Market To Show Strong Growth & Revenue To 2030 | Colgate-Palmolive Company, Procter & Gamble, GSK Group

Growing prevalence of dental care both among adults and children is a key factor driving dental care market revenue growth

VANCOUER, BC, CANADA, September 6, 2022 /EINPresswire.com/ -- The global dental care market size was USD 33.72 Billion in 2021 and is expected to register a revenue CAGR of 6.4% during the forecast period, according to latest analysis by Emergen Research. Technological advancements in oral care products and growing prevalence



of dental care are major factors driving market revenue growth.

Additionally, technological advancements in oral care products and introduction of innovative dental products are expected to drive market revenue growth. In developed countries with high



Dental Care Market Size – USD 33.72 Billion in 2021, Market Growth – at a CAGR of 6.4%, Market Trends – Significant investments in research & development activities"

Emergen Research

living expenses, majority of people opt for oral care devices, such as electric toothbrushes and other innovative dental care items, owing to various advantages. An electric toothbrush comes with various advantages, such as through its app, sensors of electric toothbrush check that users are brushing their teeth properly and its entertaining activities encourage youngsters to maintain healthy practice of brushing their teeth on a regular basis.

The latest study on the Dental Care Market industry includes a detailed analysis of the future trends and

demands for the forecast period, 2022 – 2030. Dental Care Market Relevant data on the sudden shift in consumer preferences, spending power and consumption volume worldwide further makes this study more precise. Special emphasis on recent developments including

collaborations, joint ventures, mergers & acquisitions and technology upgrades occupies an important section in the study. The SWOT analysis performed during the study identifies the strengths, weaknesses, threats and opportunities in store for key vendors operating

Get Exclusive Sample Pages of Dental Care Market - COVID-19 Impact and Global Analysis with Strategic Insights @ <a href="https://www.emergenresearch.com/request-sample/1304">https://www.emergenresearch.com/request-sample/1304</a>

The Global Dental Care Market report provides full coverage of the companies' data, including details about their production and manufacturing capacity, product portfolio, business overview, revenue, gross profit margins, sales network and distribution channel, financial standing, and market position. The report offers a comprehensive overview of the regional and competitive landscape and provides a deeper insight into the current market scenario and future growth prospects.

Some of the key participants in this Dental Care Market industry include:

Colgate-Palmolive Company, Procter & Gamble, GSK Group of Companies, Koninklijke Philips N.V, Kao Corporation, Johnson & Johnson Private Limited, Unilever, GC Corporation, Lion Corporation, and Church & Dwight Co., Inc.

Global Dental Care Market Research Objectives:

To provide deep understanding of the Dental Care Market industry.

To highlight the critical data of each segment at extensive level.

To determine key success factors in different segments of Dental Care Market industry.

To carry economic analysis, build quantitative and financial models of global Dental Care Market industry and individual segments.

To project future performance of the global Dental Care Market industry and identify imperatives.

To identify risks of investing in particular segments and suggest appropriate strategies to mitigate the risks.

To study what held back the Dental Care Market industry during pandemic and forces that are driving up the global Dental Care Market post-pandemic.

Explore Detailed Insights on Dental Care Market @ <a href="https://www.emergenresearch.com/industry-report/dental-care-market">https://www.emergenresearch.com/industry-report/dental-care-market</a>

The report studies the impact of the COVID-19 pandemic on the Dental Care Market .The report offers valuable insights into the market size, market share, sales channel and distribution network, segmentation of the market, demands, and trends, and growth prospects. The report also studies the growth of the market on a global and regional scale.

Some Key Highlights From the Report

The toothbrush & accessories segment accounted for a moderate revenue share in 2021. Toothbrush serves as the foundation of daily oral hygiene since it is essential for thoroughly cleaning bacterial plaque (oral biofilm) and avoiding major problems that its buildup leads to, such as tooth decay, gum disease, tooth sensitivity, and halitosis, among others. Furthermore, introduction of innovative electronic toothbrushes is expected to drive revenue growth of this segment. For instance, on 29 March 2022, Colgate-Palmolive introduced electric toothbrushes powered by sonic technology, which offer significantly greater cleaning than traditional toothbrushes. Colgate ProClinical electric toothbrushes get rid of germs that cause odors and hard-to-clean plaque. The advanced line is portable, has a sleek and contemporary style, and is lightweight and simple to use.

The home segment accounted for largest revenue share in 2021. Dental care should be provided at home for children of upto twelve months, to assist children and their families build a lifetime of good oral health. Most patients who have a higher than average level of dental hygiene knowledge choose oral irrigators for home usage. Furthermore, home-use oral irrigators, often known as water floss, are becoming more popular owing to growing awareness of bleeding gums produced by string floss and difficulty in maintaining dental health.

Some major companies in the global market report include Colgate-Palmolive Company, Procter & Gamble, GSK Group of Companies, Koninklijke Philips N.V, Kao Corporation, Johnson & Johnson Private Limited, Unilever, GC Corporation, Lion Corporation, and Church & Dwight Co., Inc.

To understand how our Dental Care Market can bring difference to your business strategy: <u>Get Sample PDF</u>

## Segmentation:

Emergen Research has segmented the global dental care market based on product, application, distribution channel, and region:

Product Outlook (Revenue, USD Billion; 2019–2030) Toothpastes Pastes Gels Powders **Polishes** 

Toothbrushes & Accessories

**Manual Toothbrushes** 

**Electric Toothbrushes** 

Battery-powered Toothbrushes

Replacement Toothbrush Heads

Mouthwashes/ Rinses

Non-medicated Mouthwashes

**Medicated Mouthwashes** 

Dental Accessories/ Ancillaries

**Dental Flosses** 

**Breath Fresheners** 

**Cosmetic Dental Whitening Products** 

**Dental Water Jets** 

**Dental Products** 

**Fixatives** 

Other Denture Products

**Dental Prosthesis Cleaning Solutions** 

Price Range Outlook (Revenue, USD Billion; 2019–2030)

Home

Dentistry

Distribution Channel Outlook (Revenue, USD Billion; 2019–2030)

**Consumer Stores** 

**Retail Pharmacies** 

Online Distribution

**Dental Prosthesis Cleaning Solutions** 

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Regional Analysis Covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

What is the key information extracted from the report?

Extensive information on factors estimated to affect the Market growth and market share during the forecast period is presented in the report.

The report offers the present scenario and future growth prospects Market in various geographical regions.

The competitive landscape analysis on the market as well as the qualitative and quantitative information is delivered.

The SWOT analysis is conducted along with Porter's Five Force analysis.

The in-depth analysis provides an insight into the Market, underlining the growth rate and opportunities offered in the business.

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market intelligence studies ensuring relevant and fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Types, and Energy.

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