Microlearning Market Research Update, Size Estimation, Future Scope, Revenue Opportunities and Regional Forecast to 2030

Increasing adoption of result-oriented and skill-based training among organizations is a key factor driving microlearning market revenue growth

VANCOUVER, BC, CANADA, September 6, 2022 /EINPresswire.com/ -- The global microlearning market size was USD 1.86 Billion in 2021 and is expected to register a revenue CAGR of 13.1% during the forecast period, according to latest analysis by Emergen Research. Increasing adoption of result-oriented and skill-based training among organizations is a key factor driving market revenue growth.

Emergen Research Logo

Microlearning is a process of learning and acquiring knowledge by utilizing small chunks of relevant information to achieve a specific learning outcome. Microlearning usually implies short and targeted learning, which ranges from 3 to 5 minutes. These courses consist of engaging videos, podcasts, infographics, animations, games, and more engaging content to improve employees' knowledge retention and engagement.

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Microlearning Market Size – USD 1.86 Billion in 2021, Market Growth – at a CAGR of 13.1%, Market Trends – Increasing usage of Augmented Reality (AR), Virtual Reality (VR), ”
Emergen Research

The Microlearning Market report provides the historical as well as present growth factors of the global market .The report contains financial data achieve from various research sources to provide specific and reliable analysis. The report presents information about the Top

Manufacturers of the world and countries with their regional development status, volume, market size, market value, and price data.

To Understand Latest Key Trends, Download Sample Report Of Microlearning Market@
https://www.emergenresearch.com/request-sample/1127

The report points that are discussed within the systematic approach are the major market players that are involved in the Microlearning Market such as manufacturers, raw material suppliers, equipment suppliers, end users, traders, distributors and etc. The Microlearning Market report handles the distribution chain analysis of high Key players. Some of the leading manufacturers included in the market are

IBM Corporation, SwissVBS, Saba Software, Inc., iSpring Solutions, Cornerstone OnDemand, Inc., Qstream, Inc., eduMe Ltd., Neovation Learning Solutions, Gnowbe Pte. Ltd., and 7taps Inc.

Further key findings from the report suggest

The healthcare segment revenue is expected to increase at a steady rate over the forecast period due to rising adoption of microlearning solutions among health care professionals. Healthcare professionals need to constantly upgrade and up-skill their knowledge and skills with changing procedures and evolving technology to comply with any latest regulatory framework in medical field. Increasing need to update healthcare professionals about latest medical devices and pharmaceutical products is resulting in increasing demand for microlearning solutions. This can help healthcare professionals to easily retain information, improve their performance, and ensure quick and cost-effective method of learning.

The Small and Medium Sized Enterprises (SMEs) segment is expected to register a steady revenue growth rate over the forecast period. SMEs face resource shortage and hence they fail to provide skills-based and result-oriented training to employees. By utilizing microlearning solutions, they can develop short, interactive, and engaging learning content in a cost-effective manner.

The North America accounted for largest revenue share in the global microlearning market in 2021 due to growing demand for e-learning platform among large organizations and SMEs in countries across the region, especially in the U.S and Canada. In addition, major market players such as Cornerstone OnDemand Inc., Axonify Inc., IBM Corporation, among others, are introducing advanced learning methodology and developing advanced microlearning solutions by integrating AI, ML, and Virtual Reality (VR) with microlearning solution, which is expected to drive market revenue growth in the region.

Read more on the global Microlearning market report at:
https://www.emergenresearch.com/industry-report/microlearning-market

Emergen Research has segmented the global microlearning market based on deployment, organization size, component, end-use, and region:

Deployment Outlook (Revenue, USD Billion; 2019-2030)

On-premises

Cloud

Organization Size Outlook (Revenue, USD Billion; 2019-2030)

Large Enterprises

Small and Medium-Sized Enterprises (SMEs)

Component Outlook (Revenue, USD Billion; 2019-2030)

Solution

Services

End-Use Outlook (Revenue, USD Billion; 2019-2030)

Retail

BFSI

Manufacturing

Logistics

Telecom and IT

Healthcare and Life Sciences

Others

The Microlearning Market research report segments the global market into drivers, opportunities, restraints, and challenges. The segmentation includes technology, product, platform, application, and region. The report projections are based on both historical and predicted trends. Major companies active in the global domain have also been profiled, along with the key strategies they use to stay competitive.

Major Regions Covered in the Microlearning Market Report:

North America

Europe

Asia Pacific

Latin America

Middle East & Africa

Quick Buy—Microlearning Market Research Report At:
https://www.emergenresearch.com/select-license/1127

Key Reasons to Buy This Report:

The report presents a thorough examination of the Microlearning market, elaborating on its core segments. The report conducts historical and future assessments of the market dynamics and offers precise data in a well-organized order.

The report evaluates the most prominent market growth potentials, dynamic market trends, driving factors, restraints, investment opportunities, and threats.

The report is inclusive of an in-depth study of the industry variables, manufacturers' value chain, sales volume, market share, competitive landscape, and effective business tactics.

The report further identifies the key regions and segments dominating the market. These regions are foreseen to register fast-paced growth over the forecast duration.

What Questions Should You Ask before Buying a Market Research Report?

• How is the Microlearning market evolving?

• What is driving and restraining the Microlearning market?

• How will each Microlearning submarket segment grow over the forecast period and how much revenue will these submarkets account for in 2030?

• How will the market shares for each Microlearning submarket develop from 2022 to 2030?

• What will be the main driver for the overall market from 2022 to 2030?

• Will leading Microlearning markets broadly follow the macroeconomic dynamics, or will individual national markets outperform others?

• How will the market shares of the national markets change by 2030 and which geographical region will lead the market in 2030?

• Who are the leading players and what are their prospects over the forecast period?

• What are the Microlearning projects for these leading companies?

Thank you for reading our report. Customization of the report is available according to the requirements of clients. In case of further queries about the report, do get in touch with us. Our team will make sure your report is tailored according to your needs.

Look Over transcripts provided by Emergen Research

Cancer Immunotherapy Market

https://www.prnewswire.co.uk/news-releases/cancer-immunotherapy-market-estimated-to-be-worth-usd-153-03-billion-by-2027-cagr-of-10-1-emergen-research-856891952.html

ADAS and Autonomous Driving Components Market

https://www.prnewswire.co.uk/news-releases/adas-and-autonomous-driving-components-market-size-worth-usd-118-03-bn-by-2027-cagr-of-21-9-emergen-research-885237052.html

Deep Brain Stimulation (DBS) Systems Market

https://www.prnewswire.co.uk/news-releases/deep-brain-stimulation-dbs-systems-market-worth-usd-2-122-8-million-by-2027-emergen-research-817066657.html

Pulse Oximeter Market

https://www.prnewswire.co.uk/news-releases/pulse-oximeter-market-size-worth-usd-3-534-4-million-by-2027-cagr-of-7-1-emergen-research-897507734.html

Battery Materials Market

https://www.prnewswire.co.uk/news-releases/battery-materials-market-size-is-worth-usd-89-75-billion-by-2027-cagr-of-8-3-emergen-research-897713262.html

Pediatric Psoriasis Market

https://www.prnewswire.co.uk/news-releases/pediatric-psoriasis-market-to-reach-usd-21-38-billion-by-2027-emergen-research-860862627.html

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