Body Fat Measurement Market Scenario Analysis, Trends, Drivers, and Impact Analysis by 2030

Body Fat Measurement Market Expected to Reach $765.00 Million by 2031—Allied Market Research

Body Fat Measurement Market

PORTLAND, OREGON, UNITED STATE, September 6, 2022 /EINPresswire.com/ -- Body Fat Measurement Market by Product (Calipers, Body scales, Others), by Technique (Bio Impedance Analysis, Air Displacement Plethysmography, Dual Emission Xray Absorptiometry, Hydrostatic Weighing, Others), by End User (Hospitals and Clinics, Fitness Clubs and Wellness Centers, Home Users): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Public health recommendation, such as closers of parks, gyms, and fitness centers to prevent SARS-COV-2 spread have reduced daily physical activities. Thus, the COVID-19 outbreak is anticipated to have a negative impact on the body fat measurement market.
According to a new report published by Allied Market Research, titled, “Body Fat Measurement Market," The body fat measurement market was valued at $395.13 million in 2021, and is estimated to reach $765.00 million by 2031, growing at a CAGR of 6.8% from 2022 to 2031.

Key findings of the study
- By type, the others segment was the highest contributor to the market in 2021.
- By technique, the bio-impedance analysis segment was the highest contributor to the market in 2021.
- By end user, the fitness club and wellness center segment was highest contributor in 2021, and is expected to continue this trend during the forecast period.
- Region-wise, North America garnered the largest revenue share in 2021, whereas Asia-Pacific

is anticipated to grow at the highest CAGR during the forecast period.

North America accounted for a majority of the global body fat measurement market share in 2021, and is anticipated to remain dominant during the forecast period. This is attributed to technological advancements in body fat measurement techniques, integration of advanced devices and software processes in body fat measurement devices, presence of key players, and robust infrastructure in the region. However, Asia-Pacific is anticipated to witness notable growth, due to surge in obese population and increase in health awareness in this region.

Depending on technique, the market is divided into bio-impedance analysis, air displacement plethysmography, dual emission X-ray absorptiometry, hydrostatic weighing, and others. The bio-impedance analysis segment dominated the body fat measurement market size in 2021, and is also expected to witness highest CAGR of 7.4% during the forecast period owing to its accuracy, rapid results, comfortable usage for elderly & children, and ease of handling of devices. Depending on end user, the market is divided into hospitals & clinics, fitness club & wellness centres, and home users. The fitness club & wellness centres segment dominated the market in 2021, and is also expected to witness highest CAGR of 7.1% during the forecast period owing to surge in gyms & wellness centers offering such facilities and increase in healthy life style awareness among the population.
North America accounted for a majority of the global biomedical warming and thawing devices market share in 2021, and is anticipated to remain dominant during the forecast period. This is attributed to high presence of biomedical industry who manufacture biomedical warming and thawing device and technological advancement in the healthcare sector. Asia-Pacific is anticipated to witness lucrative growth, owing to increase in the activity of blood donation, rise in the number of blood banks and blood transfusion centers, and increase in expenditure by government to develop the healthcare sector.

In body fat measurement, bio-impedance analyzers estimates body fat and muscle mass, where a weak electric current flows through the body and the voltage is measured to calculate impedance of the body. Body fat skin caliper is used for the quantification of the thickness of a skinfold, which are composed mainly of subcutaneous fat. Dual energy x-ray works by penetrating a low x-ray beam that accounts for two compositions within the body, one calculates soft tissue and the other calculates bone. By calculation of soft tissues, body fat is determined.

Indonesia Body Fat Measurement Market
Australia Body Fat Measurement Market
Taiwan Body Fat Measurement Market

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Cranial Fixation & Stabilization Systems Market

Dental Bone Graft Substitutes Market

About Us

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts, and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

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